For Agency-

Logo/branding

Billboard

Retro Jersey design

Social campaign- cover images for all channels; 50 faces of the Club

Monthly giving flyer for the $50 campaign

Anniversary swag if not just the logo- maybe it is

Ask Catherine about webpage- could she design if given logo/branding

Give Children’s cabinet as example

Timeline, video stories/photos

Invite share your story?

Mayor proclamation

2026 Annual Video highlights 50 years

50 faces of the club social media campaign- staff, donor, member, board

50 acts of kindness from the kids

Sponsor a year wall

RGJ spread/cover story

$50/month for a year, giving campaign; kickoff for gen public on Giving Tuesday

Does IJTO stay IJTO or rebrand it as the $50 campaign for the year…

\*\*July 3rd and 4th, 2025 – **Independence Day** – All Clubhouses and School Sites Closed

\*\*September 1st, 2025 – **Labor Day** – All Clubhouses and School Sites Closed
October 13th – **WCSD Professional Development (PD) Day** – DWR/PENN/Carano Open, All Other Sites Closed

\*\*October 31st, 2025 – **Nevada Day** – All Clubs and School Sites Closed
November 11th, 2025 – **Veteran’s Day** – DWR/PENN/Carano Open, All Other Sites Closed
\*\*November 27th & 28th, 2025 – **Thanksgiving and Family Day** – All Clubhouses and School Sites Closed
\*\*December 24th-26th, 2025 – **Christmas** – All Clubhouses and School Sites Closed
\*\*January 1st and 2nd, 2026 – **New Year’s** – All Clubhouses and School Sites Closed

January 5th, 2026 – **WCSD PD Day** – DWR/PENN/Carano Open, All Other Sites Closed

January 19th, 2026 – **Martin Luther King Jr. Day** – DWR/PENN/Carano Open, All Other Sites Closed
February 16th, 2026 – **President’s Day** – DWR/PENN/Carano Open, All Other Sites Closed
\*\*May 25th, 2026 – **Memorial Day** – All Clubhouses and School Sites Closed

\*\*All Clubhouse and school sites will be closed.

Note: Dates are subject to change, contact your school site or clubhouse directly for questions.