BOYS & GIRLS CLUB
OF TRUCKEE MEADOWS
SERVING WHITE PINE COUNTY

PROGRAMMING EVENT PARTNERSHIPS

2026

(775) 289-4841 x110 | BGCTM.org

Updated 11/2025

Fun With a Purpose

The Boys & Girls Club of Truckee Meadows Serving White Pine County is part of the leading non-profit youth organization in northern Nevada, the Boys & Girls Club of Truckee Meadows (BGCTM). By partnering with the Boys & Girls Club, you are helping us achieve our mission of serving the youth in our community who need us most.

A vital resource we use to attract youth ages 6-18 to our Club is the promise of fun and creative programming throughout the year. As you will notice, the events in this booklet are centered around creating a fun experience for Club members. But at the Boys & Girls Club, our fun comes with strategic and intentional programming. As youth participate in these events, they are learning life skills, building character, developing leadership skills and growing into our community's future leaders. This kind of impactful programming has made the Club what it is today and is only possible with help from our community partners. While partnering with the Boys & Girls Club undoubtedly helps the youth in the community thrive, it can also help you. By partnering with us to reach our mission, we can bring your business more exposure in the community and help you enhance your company's status through our respected voice.

An added benefit of a Boys & Girls Club partnership is providing your staff/team with the chance to volunteer. Research has proven that employees who engage in volunteer efforts with one another can show an increase in productivity, improvement in perspective, and exhibit more ethical behavior. Plus, it's fun!

The events in this booklet all have the potential to provide marketing for your brand, exposure to a large audience and a unique opportunity to build trust between your brand and our community. All while simultaneously supporting kids in the White Pine County area.

Great Futures Start Here, because of sponsors like you.

In addition to the various brand opportunities which are associated with each event, partnering with the Boys & Girls Club of Truckee Meadows Serving White Pine County will provide exposure through the following vehicles of communication:

- Exposure to our loyal email subscribers
- Social media support
- Promotions at various sites around the Ely area
- Engagement opportunities with all Club members and their families
- Visibility as a partner of a highly respected organization serving northern Nevada for 50 years

For more sponsorship information and to secure your partnership, contact

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Chief Development Officer
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Jennifer Schramm
White Pine County Area Director
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Flag Football

EVENT DATE
2026/2027

COLLATERAL DUE DATE
May 2026

EVENT DESCRIPTION

This Flag Football passing league is a non-contact form of football; no blocking or tackling. The only positions are quarterbacks, receiver, running back, and center. Teams are developed for 3rd-8th grades. Picture your company name on the back of these youth jerseys.

Parents and coaches alike will see your business name both on and off the field! Support kids and get your name out there in the community!

TARGET POPULATION
80-100 youth participate. Games are watched by parents and community members.

SOLD
CareSource

$2,000 – TITLE SPONSOR
(EXCLUSIVE)

- Recognition as exclusive Title Sponsor
- Prominent logo placement on Flag Football t-shirts
- Primary logo placement on all e-blasts
- Five (5) company sponsorship announcements on social media channels

Boys & Girls Nite Out

EVENT DESCRIPTION

During this event, Ely members spend quality time with a community volunteer and together, the groups play carnival games, enjoy carnival-themed snacks and earn tickets to purchase prizes.

EVENT DATE
April 6, 2026

COLLATERAL DUE DATE
March 1, 2026

TARGET POPULATION
This event is for all members ages 5-18.

$250 – SUPPORTING SPONSOR (FIVE AVAILABLE)

- Recognition as an event sponsor
- Primary logo placement on official flyers and email communications
- Opportunity to hang a banner, not to exceed 5'x7'* at the event
- Three company sponsorship announcements on social media channels

*Must provide own banner(s)

Kick-Off to Summer

EVENT DATE
May 16, 2026

COLLATERAL DUE DATE
April 1, 2026

EVENT DESCRIPTION

Each May the Boys & Girls Club gets ready for summer with the annual Kick-Off to Summer BBQ in Ely! This is a great opportunity for parents to sign up their kids for all the fun summer programming, tour the facility, meet the staff, and ask Club related questions. While parents are busy with paperwork the kids can enjoy crafts, play games, and check out all the fun stuff. Lunch is free for the whole family. It's the perfect way to get kids and families excited for an action packed summer at the Club!

TARGET POPULATION

300 parents, youth, and community members attend this annual event.

$750 – TITLE SPONSOR
(EXCLUSIVE)

- Recognition as exclusive Title Sponsor
- Opportunity to hang up to three banners, not to exceed 5'x7'* at the event
- Company name mention in radio advertisements and all press materials
- Primary logo placement on flyers and two e-blasts
- Two social media mentions as Title Sponsor
- 20' x 20' booth space at event**

$350 – GOLD SPONSOR
(FOUR AVAILABLE)

- Prominent recognition as one of main sponsors
- Opportunity to hang a banner, not to exceed 4'x6'* at the event
- Company name mention in radio advertisement and all press materials
- Prominent logo in two e-blasts
- One social media mention as Gold Sponsor
- 10' x 10' booth space at event**

**Must provide own banner(s)*
***Booths must have kid-friendly game or activity*

VOLUNTEER OPPORTUNITY

Get your staff involved with some fun in the sun! This event is a great place to market your business and a wonderful way to engage your employees in volunteerism. Help serve food, set up, clean up, run a game or craft!

Ely Wine Walk & Auction

EVENT DESCRIPTION

Each summer, the Boys & Girls Club of Truckee Meadows serving White Pine County hosts a community Wine Walk at the Renaissance Village. With over 250 people in attendance, this event helps raise valuable resources for the Club each year. Wine from around northern Nevada is poured at various stations around Renaissance Village. Local vendors come together to create a party unlike any event in Ely. With a mobile and live auction, live music, and local bites, this event is sure to be a great time each and every year.

EVENT DATE
June 20, 2026

COLLATERAL DUE DATE
June 1, 2026

TARGET POPULATION
Members of the White Pine County community and supporters of the Club.

PARTICIPATION OPPORTUNITY
For more information about participation in this event, contact Caitlyn Bidart, Special Events Director, events@BGCTM.org

Ely Wine Walk & Auction
SPONSORSHIP DETAILS

$7,500 – TITLE SPONSOR
(EXCLUSIVE)

- Recognition as the exclusive Title Sponsor of the Ely Wine Walk & Auction
- Company logo on all Wine Walk cups and t-shirts
- Speaking opportunity at the event
- Recognition in radio advertisements and on the press release
- Company logo featured on official event flyer
- Company logo featured on all event email communications
- Company logo featured on mobile bidding website
- Three (3) company sponsorship announcements on Social Media channels
- Ten (10) event tickets

$5,000 – COPPER SPONSOR
(EXCLUSIVE)

- Recognition as the exclusive Copper Sponsor of the Ely Wine Walk & Auction
- Company logo on all Wine Walk t-shirts
- Recognition in radio advertisements and on the press release
- Company logo featured on official event flyer
- Company logo featured on all event email communications
- Company logo featured on mobile bidding website
- Two (2) company sponsorship announcements on Social Media channels
- Eight (8) event tickets

$2,500 – BAND SPONSOR
(EXCLUSIVE)

- Recognition near stage at event
- Recognition in radio advertisements and on the press release
- Company logo featured on official event flyer
- Company logo featured on all event email communications
- Company logo featured on mobile bidding website
- Two (2) company sponsorship announcements on Social Media channels
- Six (6) event tickets

$2,500 – BAR SPONSOR
(EXCLUSIVE)

- Recognition near bar at event
- Recognition in radio advertisements and on the press release
- Company logo featured on official event flyer
- Company logo featured on all event email communications
- Company logo featured on mobile bidding website
- Two (2) company sponsorship announcements on Social Media chan
- Six (6) event tickets

Ely Wine Walk & Auction
SPONSORSHIP DETAILS

$2,500 – TICKET SPONSOR
(EXCLUSIVE)

SOLD
First National Bank of Ely

- Logo on event tickets (w/ Title Sponsor Logo)
- Recognition in radio advertisements and on the press release
- Company logo featured on official event flyer
- Company logo featured on all event email communications
- Company logo featured on mobile bidding website
- Two (2) company sponsorship announcements on Social Media channels
- Six (6) event tickets

$2,500 – PHOTOBOOTH SPONSOR
(EXCLUSIVE)

SOLD
Spring Valley Wind/ Pattern Energy

- Logo on digital event pics from photobooth
- Press release mention
- Recognition in radio advertisements and on the press release
- Company logo featured on official event flyer
- Company logo featured on all event email communications
- Company logo featured on mobile bidding website
- Six (6) event tickets

$1,500 – ORE SPONSOR
(MANY AVAILABLE)

SOLD
Elko Wire Rope
many available

- Recognition on press release
- Company logo featured on official event flyer
- Company logo featured on all event email communications
- Company logo featured on mobile bidding website
- One (1) company sponsorship announcement on Social Media channels
- Two (2) event tickets

$1,000 – GEAR SPONSOR
(MANY AVAILABLE)

- Company logo featured on all event email communications
- Company logo featured on mobile bidding website
- One (1) company sponsorship announcement on Social Media channels
- One (1) event ticket

Greater Nevada Credit Union
Mt. Wheeler Power
Deseret Power

many available
SOLD

$750 – QUARTZ
(MANY AVAILABLE)

- Company logo featured on all event email communications
- Company logo featured on mobile bidding website

4th of July - Float Sponsor

EVENT DESCRIPTION

The Boys & Girls Club of Truckee Meadows Serving White Pine County is excited to be a part of the upcoming 4th of July community event in Ely, which promises to be an exciting celebration of American independence, complete with a parade, fireworks, live music, and a variety of family-friendly activities. As a sponsor of this event, you will have the opportunity to showcase your brand and show your support for a great cause.

EVENT DATE
July 4, 2026

COLLATERAL DUE DATE
May 20, 2026

VOLUNTEER OPPORTUNITY

There are many opportunities for businesses to be a part of the day, such as running activities, face painting, serving food, and more!

TARGET POPULATION

All members of the Ely community attending the annual 4th of July Celebration

TITLE SPONSOR:

$1,000 (EXCLUSIVE)
$500 (Dual/Share)

SOLD
First National Bank of Ely

- Press release and social me
- Opportunity to hang one ban , not to exceed 5'x7'*, off the float
- Recognition in Club newsletter post event
- Company logo on event flyer
- Recognition as the exclusive Sponsor

*Must provide own banner(s)

Day For Kids

A Back to School Event

EVENT DATE
August 8, 2026

COLLATERAL DUE DATE
July 1, 2026

EVENT DESCRIPTION

Day for Kids is a community celebration for kids and families, focusing on the importance of spending meaningful time with a child. The event is part of a nationwide celebration within Boys & Girls Clubs of America. Day for Kids hosts dozens of vendors – local companies and nonprofits that share information about their services and offer a kid-friendly game or activity. Parents can also find resources for their children, including free memberships to the Boys & Girls Club. Attendees enjoy a free barbecue lunch and games.

TARGET POPULATION

Day for Kids is attended by roughly 300 Club members and their family, and community members.

VOLUNTEER OPPORTUNITY

This is a community-wide event where all families to come have fun with one another. Your company will gain great community exposure and your staff can feel good about educating the community about what your company has to offer. Play games, hop in a bounce house or help paint a kid's face!

Day For Kids Ely:
A Back to School Event
SPONSORSHIP DETAILS

$1,000 – TITLE SPONSOR
(EXCLUSIVE)

- Recognition as exclusive Title Sponsor
- Special recognition on event map
- Opportunity to hang up to two banners, not to exceed 5'x7'* at the event
- Primary logo placement on official flyers and all e-blasts
- Two company sponsorship announcements on social media channels
- 20' x 20' booth space at event**
- Company mention in all press materials

$500 – GOLD SPONSOR
(EXCLUSIVE)

- Prominent recognition as one of the main sponsors
- Special recognition on event map
- Opportunity to hang a banner, not to exceed 5'x7'* at the event
- Company name mention all press materials
- Prominent logo placement e-blasts
- 20' x 10' booth space at event**

$250 – SILVER SPONSOR

- One company sponsorship mention on social media channels
- Company name mention in all press materials
- 10' x 10' booth space at event**

$100 - ACTIVITY BOOTH

- 10’ x 10’ booth space at event**

**Must provide own banner(s)*
***All booths must have kid-friendly game or activity, (Prepare for a minimum of 175 kids)*

Back to School Supplies

Supplies Due

July 30, 2026

EVENT DESCRIPTION

Help us send kids back to school with confidence by hosting a supply drive at your company. As part of our Day for Kids: Back to School event, we distribute backpacks, pencils, paper, notebooks, calculators, pencil cases, crayons, colored pencils, and more to families who need them most—your support helps make it possible.

SITE	NUMBER OF KIDS
McGill Elementary	50
David E. Norman	200
White Pine Middle School	175
White Pine High School	80
Learning Bridge	80

MONETARY DONATIONS ALSO ACCEPTED

TARGET POPULATION

Day for Kids: a back-to-school event, is attended by approximately 1,200 parents, children and family members.

Ely Annual Awards Banquet

EVENT DATE
October 15, 2026

COLLATERAL DUE DATE
Oct. 1, 2026

EVENT DESCRIPTION

The most rewarding night for Boys & Girls Club staff, donors and volunteers. This event is in a family friendly environment with dinner & dessert. This is the night where Club kids are honored for upholding the Club core values, Club kids give speeches on what the Club means to them and the Club honors the volunteers or donors who have gone above and beyond with the Distinguished Service Award. It's a truly heartfelt evening!

TARGET POPULATION
Present, past and potential donors. Board members, volunteers, general public and Club parents

VOLUNTEER OPPORTUNITY
Food servers, set up & clean up, drink servers, table bussers

Ad Specs
- 5x7 for full page
- 5x3.5 for 1/2 page
- no crop or bleed
- .jpg, .png. or .pdf
- full color

Annual Awards Banquet
SPONSORSHIP DETAILS

$4,500 – TITLE SPONSOR
(EXCLUSIVE)

- Recognition as exclusive Title Sponsor
- Logo and/or mentions in all advertising; print, radio and digital
- "Presented by" and your company logo on the save the date, invitation, and eblasts.
- Speaking opportunity at the event
- Full-page program ad
- Three social media mentions
- Email blast announcing sponsorship
- One banner placement at the event*
- Mentions throughout the night
- Two tables of eight at the event

$2,500 – YOUTH OF THE YEAR SPONSOR (EXCLUSIVE)

- Recognition as the Exclusive YOY Sponsor
- Provide funding for a shopping spree for outfits to the YOY and Members of the Year (suits, dresses, etc.)
- Logo on all markeing materials
- Half-page ad in the program
- Recognition in the program
- Two social media mentions
- Table of eight at the event

$1,500 – COPPER SPONSOR
(MANY AVAILABLE)

- Logo on remaining marketing materials
- Recognition in event slide show
- Recognition on foam-core sign in Lobby
- Two social media mentions
- Four event tickets

$1,250 –MINERAL SPONSOR
(MANY AVAILABLE)

- Logo on remaining marketing materials
- Recognition in event slide show
- One social media mention
- Two event tickets

$1000 – COCKTAIL HOUR SPONSOR
(EXCLUSIVE)

- Signage at/near the bar
- Recognition in Event Slide Show
- One social media mention

$1000 – TALENT HOUR SPONSOR
(EXCLUSIVE)

- Signage at/near the stage
- Recognition in Event Slide Show
- One social media mention

$1000 – PHOTO SPONSOR
(EXCLUSIVE)

- Signage at/near the photo booth
- Recognition in Event Slide Show
- One social media mention

$1000 – CENTERPIECE SPONSOR
(EXCLUSIVE)

SOLD
First National Bank of Ely

- Logo on centerpieces on each table
- Recognition in Event Slide Show
- One social media mention

$750 – PROGRAM COVER SPONSOR
(THREE AVAILABLE)

- Full-page program ad on either the front inside, back inside, or back outside cover
- One social media mentions

$400 – SPONSOR A TABLE
(MANY AVAILABLE)

- Sponsor a table for Club Members or Staff
- Recognition on the sponsored table
- Recognition in the program

$400 – PROGRAM SPONSOR
(MANY AVAILABLE)

- Full-page program ad
- One social media mentions

Clubhouse Family Night

EVENT DATE
Quarterly at each location

COLLATERAL DUE DATE
One month prior

EVENT DESCRIPTION

Family Nights take place once a quarter at each Club location, giving parents and guardians a chance to enjoy a free evening of fun with their kids while staying connected to the Boys & Girls Club. Families can tour the Club together, kids can show off their classrooms and favorite activities, and parents can meet the staff who care for their children. Your sponsorship covers one Family Night at the location and quarter you choose, giving you the chance to have real conversations with parents and guardians of Club kids. If families are your target audience, this is the perfect fit. Kids and parents will enjoy Bingo, prizes, snacks, and quality time together—creating memories while you build meaningful community connections.

TARGET POPULATION
Youth and teen members and their families

TITLE SPONSOR $500

- Logo on all event marketing, including digital, print, and radio
- Logos on all email blasts regarding the event
- Opportunity to hang a banner, not to exceed 5'x7'* at the event
- Two social media mentions
- Opportunity to table at the event

VOLUNTEER OPPORTUNITY
Food servers, set up & clean up, drink servers, table bussers

PRIZE DONORS

- Prizes are needed for Bingo winners (adult and child prizes). This is a great way to get your brand, service, or products in front of hundreds of like-minded people!
- Includes - Prize and business name used in advertising, prize donor will be announced during Bingo game

**Must provide own banner(s)*

Mother's Day Brunch

EVENT DATE
May 9, 2026

COLLATERAL DUE DATE
April 1, 2026

EVENT DESCRIPTION

Mothers make the world go round. Every year, the Club throws a Mother's Day Brunch to celebrate the women in our lives. Mothers and their families are invited to the Club to enjoy breakfast with the family. Arts and crafts projects are available as well as photo opportunities.

It is a great and affordable way for the family to show Mom they care.

TARGET POPULATION

This brunch is open to all Club members, their families, and anyone in the community!

VOLUNTEER OPPORTUNITY

Volunteers can help with: cooking, serving, garbage, set up, clean up, or meal distribution.

TITLE SPONSOR: $2,000 (EXCLUSIVE)

- Exclusive Title Sponsorship
- Logo on event flyers
- Logo on all Mother's Day photo frames
- Brand recognition in centerpieces
- Banner placement at the Event*
- Inclusion in one site list e-blast promoting the event
- Two social media mentions
- Recognition in Club enewsletter after event

*Must provide own banner(s)

Thanksgiving Dinner Meal Kits

EVENT DATE
November 2026

COLLATERAL DUE DATE
October 1, 2026

EVENT DESCRIPTION

Sponsor Thanksgiving meals for families in the Ely community. Your company can make a significant impact by providing meal kits directly to these families, each valued at around $75. Join us in making a difference in the lives of those who may not have access to a traditional Thanksgiving meal. Give back to the community and make a positive impact. Partner with us to make this event a success!

TITLE SPONSORSHIP: $3,000 (EXCLUSIVE)

- Prominent recognition as title sponsor
- Logo on two e-blasts
- Two social media mentions
- Logo on event flyer, print & digital
- Recognition card in all boxed meal kits
- Recognition in Club newsletter post event

SUPPORTING SPONSORSHIP: $750 (MANY AVAILABLE)

- Logo on e-blasts
- One social media mention
- Logo on event flyer, print & digital
- Recognition in Club newsletter post event

TARGET POPULATION
Boys & Girls Club members and community members.

Any Donation Amount Welcome
Reach out for a custom package.

Club Members Christmas Party

EVENT DESCRIPTION

Elevate the holiday spirit for deserving Club kids through your company's sponsorship. Your support will fund a memorable holiday party where all Club kids from across White Pine County can come together for a joyous celebration!

EVENT DATE
December 2026

COLLATERAL DUE DATE
Nov. 1, 2026

TARGET POPULATION
All Club families are the target audience for this event, as well as families involved in the foster care system, military families, and the community at large.

TITLE SPONSORSHIP: $750 (EXCLUSIVE)

- Exclusive recognition as Title Sponsor
- Logo on event flyers distributed to Boys & Girls Club sites throughout White Pine County
- One site-wide e-blast promoting the event
- Two social media mentions
- Recognition in Club Newsletter post event

PHOTO SPONSORSHIP: $300 (EXCLUSIVE)

- Logo on digital photo frame
- Shoutout on social media as the Photo Sponsor

Breakfast With The Grinch

EVENT DESCRIPTION

Join us in spreading holiday joy at "Breakfast with The Grinch," a festive gathering that includes photos with The Grinch, ornament decorating, face painting, and a free pancake breakfast for community members. Your sponsorship not only contributes to the festivities but also positions your business as a key supporter of our community.

Embrace the holiday spirit, create lasting memories, and show your commitment to Ely's vibrant and caring community.

EVENT DATE
December 5, 2026

COLLATERAL DUE DATE
November 1, 2026

TARGET POPULATION
All Club families are invited, as well as families involved in the foster care system, military families, and the community at large, bringing attendance up to 150+.

VOLUNTEER OPPORTUNITY
Your staff can distribute meals, free coats and more to Club and community families.

TITLE SPONSORSHIP: $2,500 (EXCLUSIVE)

- Exclusive recognition as Title Sponsor
- Logo and recognition on all event marketing, including digital, print, and radio
- One e-blast promoting the event
- Three social media mentions
- Recognition in the Club Newsletter post event

GRINCH LEVEL: $1,500 (EXCLUSIVE)

- Logo and recognition on event flyer
- Logo on eblast to club members
- Two social media mentions

CINDY LOU WHO LEVEL: $1,000 (MANY AVAILABLE)

- Logo on event flyer
- Logo on eblast to club members