



BOYS & GIRLS CLUB
OF TRUCKEE MEADOWS

FOR IMMEDIATE RELEASE

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*****MEDIA ADVISORY*****

Photo, Video, Interview Opportunity

BOYS & GIRLS NITE OUT HIGHLIGHTS NATIONAL BOYS & GIRLS CLUB WEEK ***Annual event transforms Club into carnival atmosphere for hundreds of Club members and community volunteers***

- WHAT:** Bring out the big tent – the circus is in town! During this annual highlight of National Boys & Girls Club Week (March 22-28, 2015), the Boys & Girls Club of Truckee Meadows transforms its Donald W. Reynolds Facility into a carnival with food and games like “Chicken in the Pot” and “Ring Toss” where hundreds of Club members (and the adult volunteers they are paired with) can win prizes. Performers from the Midway stage at Circus Circus Reno also join in the fun with circus acts. A FREE dinner is provided to all attendees.
- WHY:** During National Boys & Girls Club Week nearly 4,000 Boys & Girls Clubs nationwide open their doors to show communities how great futures begin at the Boys & Girls Club through fun, educational and innovative programming. More than 350 community volunteers from Reno-Sparks attend the local Boys & Girls Nite Out and each is paired with a Club member to play games, have fun and learn about the Boys & Girls Club of Truckee Meadows. More volunteers are still needed!
- WHEN:** **Wednesday, March 25, 2015**
4:30 p.m. – 7:00 p.m.
- WHERE:** **Boys & Girls Club of Truckee Meadows**
Donald W. Reynolds Facility
2680 East Ninth Street, Reno
- MEDIA:** Attend for photo, video and interview opportunity. For more information or questions contact David Taylor, Marketing Director at 775-360-2444 or dtaylor@bgctm.org. View the 2014 Boys & Girls Nite Out [photo gallery](#).

For more information about the Boys & Girls Club of Truckee Meadows or to volunteer please call 775-331-KIDS (5437) or visit www.BGCTM.org. For more information about National Boys & Girls Club Week visit www.BGCA.org.

The Boys & Girls Club of Truckee Meadows is the leading non-profit youth services agency in northern Nevada. Its mission is to enhance the quality of life for children, ages 0 to 18, in the Truckee Meadows through afterschool, summer and school break programming and services. The Club is committed to creating healthy children, in body and mind, with a sense of competence, usefulness, responsibility, belonging and influence, through diverse programs and community involvement. Founded in 1976, the Club now serves more than 13,000 children at 20 sites throughout the Truckee Meadows. At all of its sites, the Boys & Girls Club strives to provide kids with positive and productive outlets for their energy with programs such as afterschool tutoring, character and leadership development, healthy lifestyles, athletics and art. And while the Club invests more than \$2,500 annually into each of its members, memberships cost just \$20 per year, providing equal opportunity to all children in the community. Connect with the Boys & Girls Club of Truckee Meadows on Facebook, www.Facebook.com/PositivePlace, Twitter, www.Twitter.com/PositivePlace and Instagram, www.Instagram.com/ThePositivePlace.

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