Great Futures Campaign launches
By David Taylor, Marketing Director
The Boys & Girls Club of Truckee Meadows recently set up its 21st area location, off what is now the iconic Reno Arch during Hot August Nights, the region’s largest special event. This local Great Futures Rally (pop-up Club) was part of the national launch of the Great Futures Campaign for Boys & Girls Club of America.

The Great Futures Campaign is an initiative to mobilize the country in support of kids and empower our nation’s youth to achieve success. The Campaign looks to elevate the critical role out-of-school time plays in a child’s chance for a great future. Every day, 15 million kids leave school with no place to go, putting them at a risk of being uninsured, unguided and unsafe.

As a leading advocate for youth, Boys & Girls Clubs understands that every child has access to a safe place after school and during the summer where they can develop their knowledge, confidence and behaviors to put them on the right path. Through the Great Futures Campaign, the Boys & Girls Club wants to transform the future of our kids, community and country.

For more information about the Great Futures Campaign please visit www.BGCTM.org

Did You Know?

• The Boys & Girls Clubs of Truckee Meadows served more than 25,000 youth members to the contract in 2013.
• The Boys & Girls Clubs of Truckee Meadows served more than 25,000 members in the last 10 years.
• It costs clubs a mere to become a Big Brother or Big Sister of the Kids Club in the US.

Tickets on sale for Barrels & Bites, Sept. 26
Barrels & Bites, presented by Southern Wine and Spirits, is northern Nevada’s premier event for food, wine, beer and spirits connoisseurs. The event takes place Friday, Sept. 26 at the Peppermill Resort-Hotel. In addition to more than 500 wines from world-renowned vineyards, attendees sample fine beers, spirits, specialty cocktails and fantastic cuisine within themed areas at the venue. A silent and live auction rounds out the event with all proceeds from the evening benefiting the Boys & Girls Club of Truckee Meadows.

Tickets are only $150 in advance, $65 at the door. In addition to entry into the event, all ticket holders get to head to the after party at Edge Nightclub to keep the festivities going. For additional information and to purchase tickets, visit www.barrelsandbites.com or contact Allison Bolton, (775) 360-2488 or ab Bolton@bgctm.org

Thank You, Thank You

To the “Ontap Corporation” for bike donations to more than 30 Club members.
Zally’s for donations of clothes, shoes, and home goods.
Pro Architectural Cleaning for donations. Since 1987, for providing a clean and safe environment.

Employees Insurance Company for school supplies donation. Wells Fargo for grant to support Project Learn. LEE’s (leisure Sports) for donation of arts and crafts supplies and books to Sun Valley Elementary School site. eCarrot for providing summer learning program to Club members. Joely Denton for hosting the Great Futures Rally under the Reno Arch. Northern Nevada Toyota Dealer for the Toyota Tacoma Truck raffle. Reading is Fundamental (Red) and Macy’s for Book Smart promotion. U.S. Bank for hosting Club members for a suite at a Reno Aces game. Henry Schein for providing backpacs and school supplies for Club members.

It only takes one hour a week underneath the iconic Reno & Truckee Meadows recently

Donating a few hours of any kind, any kind of paper, paint, new to more than 30 Club members.

Ralph’s Malone Elementary School Site
6250 E. Ninth Street, Reno • (775) 331-KIDS (5437)
Weld Elementary School Site
2000 W. Ninth Street, Reno • (775) 322-5352
Boys & Girls Club at Project Solution Community Complex
1155 Ninth Street, Reno • (775) 331-KIDS (5437)
Nevra Green Elementary School
3325 S. Virginia Street, Reno • (775) 322-5352
Red Road Youth Site
7501 Red Road, Reno • (775) 322-5352
Decker Springs Elementary School Site
12059 E. Decker Way, Reno • (775) 322-5352
Mohan Elementary School Site
1155 Quarry Drive, Reno • (775) 318-0123
Sun Valley Elementary School Site
2115 Sun Valley Road, Sun Valley • (775) 322-5352
Bellevue Middle School Site
8521 Jester Lane, Sparks • (775) 321-1047
Bellevue Middle School Site
8621 Jester Lane, Sparks • (775) 321-1047
Fannett Intermediate School Site
23620 Hwy 60 East, Sparks • (775) 322-5352
The Early Learning Program at the S. E. Wood Youth Center
2865 S. Virginia Street, Reno • (775) 322-5352
The Club at the Donald W. Reynolds Facility
26810 W. North Street • Reno • (775) 360-2485
The Club at the William N. Pennington Facility
2341 S. Virginia Street • Reno • (775) 360-2485
Sun Valley Teen Center
1151 S. Virginia Street • Reno • (775) 331-KIDS (5437)
The Club at the Dary L. Johnson Community Center
12th and Diabola Blvd. Sparks • (775) 262-7703
South East Elementary, on campus • (775) 324-0314
Joe Mitchell Community Center
236 North Dr., Reno • (775) 324-0314

Volunteer as a Big Brother or Big Sister
By Rebecca Allured, Marketing & Communications Manager, BBBS of Northern Nevada

Secondly, Big Brothers of Northern Nevada is in the business of changing the lives of at-risk kids in our community. But it’s not possible to do that without the help of volunteer mentors.

Mentorships make a difference in the lives of children. Just ask any of the kids who have been matched.

We believe that if we match kids in fourth grade or earlier with a mentor, we’re going to put them on the right path. That’s why we are so proud of the work that the Boys & Girls Club does.

Have you ever wondered how to do it, either as a mentor or as a Big Brother or Big Sister? Well, there are plenty of options available to you. Just call us at 800-693-5668 or go to www.bgcbbs.org.

Restaurant Website
www.bgctm.org

Making out-of-school programs a priority
Summer ‘14 has been GREAT! When we first proposed to build the new facility on Foster Drive, there were some who questioned the need for another large Boys & Girls Club facility. Those concern thoughts were turned to excitement when we found that 1,000 kids from across the state signed up as members away from the current Donald W. Reynolds facility on East 9th Street. Now that we are making the move to summer, I can tell you unequivocally that we did not draw the crowd we did because we are leaving the existing centers, but instead, having a special place for all of our traditional summer sites while far exceeding the expectations for the new building. In fact, as summer comes to an end, we are seeing more children than ever sign up to take advantage of our services. We have had to open new summer sites in Fernley, Neil Road and Lemmon Valley!

As we look ahead to finishing a great summer and heading into the new school year, our mission remains stronger than ever. The issues our youth face today mirror many of the concerns kids face nationally. Nearly a quarter of Washoe County high school students are overweight or obese, 3 percent of children under age 16 in Nevada are in poverty and, while we have made great strides to reduce the poverty rate, 27 percent of local high school students are not graduating.

How do we reverse the most negative trends facing young people today? One way is by recognizing the importance of out-of-school time. The out of school environment—after school and summer—plays an essential, yet often overlooked, role in transforming kids’ lives and Nevada’s future. What happens during the hours between school and home can have a dramatic impact on a child’s future, especially in the areas of education, health and character development. By providing access to positive, productive programs and caring adult mentors after school and during summer, we can help change the future for our youth and our community.

Despite the transformational impact of out-of-school programs, every day there are still kids leaving school with no place to go, putting them at risk of being unsupervised, misguided and unsafe during these critical after-school hours. Furthermore, during the summer, there are still children that lack access to expanded learning opportunities, which increases their risk of learning loss and falling behind before the next school year begins. If the next generation and our community are to succeed, it imperative we redefine the opportunity equation for all kids.

It is critical for the Boys & Girls Club of Truckee Meadows that we continue to provide the best possible programming to all of our kids. We must continue to build a team of the best and brightest young professionals to lead our programs and transform kids’ lives. If you are interested in learning more about the Boys & Girls Club of Truckee Meadows and how you can get involved, please visit www.BGCTM.org.

Contact us:
General Info. (775) 360-2488 (5437)
DJ Smith • Director of Development
Greg Martinelli* • Executive Director
Kathy Noyes • Director of Operations
Mary Kay Knecht • Controller
Lauren Simonsen* • Marketing Director
Mike Wuorn • Executive Director

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Microsoft Golf Tournament benefits Club
Microsoft’s 6th Annual Charity Golf Tournament benefiting the Boys & Girls Club of Truckee Meadows tees off Friday, August 22, on the Lakes Course at Red Hawk Golf and Resort. This is truly one of the finest events of its kind in northern Nevada – featuring a four-day tournament with an exclusive field of 32 players. The event also hosts “Welcome Party” the night before the tournament with green fee prizes for each player. Proceeds from this year’s tournament directly benefit the Boys & Girls Clubs’ S.T.E.M. (Science, Technology, Engineering, Mathematics) education programs.

Silent Auction donations are still being accepted and hole sponsorships are still available at 520-462-8485. Visit www.BGCTM.org or contact Allyson Bolton, (775) 360-2488 or ab Bolton@bgctm.org.

ClubService
A publication of the Boys & Girls Club of Truckee Meadows
Donor Profile: Marco and Page Pinto

Marco and Page Pinto first got involved with the Boys & Girls Club of Truckee Meadows through Reno Ballers Basketball, Northern Nevada’s premier basketball program, when they found out their son, Marco, was interested in participating. He was very excited to be a part of the team and participate. They were impressed not only by the skills the coaches were teaching but also by the work the Boys & Girls Club had done to support the local community. They knew they wanted to be a part of an organization that makes a difference in the lives of children.

The Boys & Girls Club of Truckee Meadows held an annual fundraiser, hosted the first annual “Lock-In” for Keystone Club members, and sponsored any Boys & Girls Club teen member involved or interested in Keystone Club. Upon arrival at the over-night event, Club members were welcomed with a barbecue dinner. After dinner and a Keystone Club official’s remarks, the teens participated in a week-long series of activities, featuring athletic/health challenges at the truckle. During the “Get Fit for Life Camp” Club members gained knowledge to stay healthy as they grow older, no matter the size – is critical and greatly appreciated. It just takes ONE person to make a difference in the life of a child. Will you be the ONE?

On the campus of the Donald W. Reynolds Foundation, the local non-profit Rocky Mountain Children’s Choir and the Boys & Girls Club of Truckee Meadows present a spring concert, “It Just Takes One.” A unique art project that is inspired by the words of John F. Kennedy and the words of the Boys & Girls Club of Truckee Meadows.

Keystone hosts Leadership Lock-In

The Boys & Girls Club of Truckee Meadows is proud to host the first annual “Lock-In” for Keystone Club members, as well as the first year of many other events to come. This summer more than 100 Club members from the Pennington Facility were invited. The goal of the “Lock-In” was to provide opportunities for members and mentors to spend time together, particularly in situations where they do not get the chance to stay healthy as they grow older, no matter the size and shape of the group.}

Club members participate in Artown

In June about 70 Club members from the Pennington Facility met at the Wingfield Park to participate in the annual “Artown” art fair. The members created art projects that were displayed in Wingfield Park on Monday, Tuesday, Wednesday, and Friday during the entire month of June. The members were able to enjoy various foods, including ice cream and other treats, throughout the day. This was a great opportunity for members to socialize and have fun together.

TriNet donates to Lemmon Valley

In May, Club members and staff at Lemmon Valley enjoyed a special event at the Treehaven Camp. The employees from TriNet donated an entire summer camp for Club members to experience the great outdoors. This was made possible through the generous support of the Club and the generous support of the Boys & Girls Club of Truckee Meadows.

Keystone hosts Camps

The Boys & Girls Club of Truckee Meadows is proud to host the annual “Summer Camps” for Club members. These camps are designed to provide opportunities for members to develop their skills in areas such as leadership, character, and teamwork. The camps are held at various locations throughout the Reno area and are open to all Club members. This year’s camps included:

- Get Fit for Life Camp
- Keystone Camps
- Club members and mentors were welcomed with a barbecue dinner. After dinner and a Keystone Club official’s remarks, the teens participated in a week-long series of activities, featuring athletic/health challenges at the truckle. During the “Get Fit for Life Camp” Club members gained knowledge to stay healthy as they grow older, no matter the size – is critical and greatly appreciated. It just takes ONE person to make a difference in the life of a child. Will you be the ONE?

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