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BOYS & GIRLS CLUB OF TRUCKEE MEADOWS AND LOCAL OLYMPIC-RELATED ORGANIZATIONS CELEBRATE OLYMPIC DAY WITH GAMES FOR AREA CLUBS
Event one of 2,000+ nationwide events celebrating the birth of the modern Olympic Games with guest appearances by Olympians and Paralympians

RENO, Nev. (June 27, 2016) – The spirit of the Olympic Movement rolls into Reno, as the Boys & Girls Club of Truckee Meadows and the Reno Tahoe Winter Games Coalition host a full-day of Olympic style games for more than 1,100 Boys & Girls Club members in celebration of Olympic Day. **The Olympic Day event is Friday, July 1, from 10 a.m. to 2:00 p.m. at Foster Field at Reno High School** with the closing ceremony across the street at the Club's William N. Pennington Facility (1300 Foster Drive, Reno).

Event participants from the Boys & Girls Club of Truckee Meadows, Boys & Girls Clubs of Western Nevada, Boys & Girls Clubs of Mason Valley, Boys & Girls Club of North Lake Tahoe and City of Sparks Summer program will compete in more than 15 different games and activities such as: high jump, long jump, pole vault, curling, turbo javelin, biathlon, track, golf, judo, basketball, kickball, dodgeball, volleyball and soccer. The participants will partake in an 'Athletes Parade' to kick-off the event and receive medals during a closing ceremony to end the day.

"Olympic Day was a huge success last year and it was a lot of fun," said Mike Wurm, Executive Director, Boys & Girls Club of Truckee Meadows. "I want to praise Reno Tahoe Winter Games Coalition for their amazing work and give a big thank you to Granite Construction for providing the 2016 Olympic Day shirts for all of the staff, volunteers and over 1,100 kids."

The Reno Tahoe Winter Games Coalition (RTWGC), dedicated to promoting the Olympic Movement throughout the region, has hosted an Olympic Day Sports Festival for each of the past six years and sees the partnership for this year's event as the next step in the evolution to reach more of the area's youth.

"We believe the best singular way to reach as many kids as possible is through this partnership with the Boys & Girls Clubs throughout northern Nevada," said Jon Killoran, Chief Executive Officer, RTWGC. "It is an excellent way to pass on this area's rich Olympic heritage to the next generation."

The newly formed Nevada Chapter of the United States Olympian and Paralympian Association has made their Olympic Day participation a top priority and will have several members on hand to share their experiences with the kids.

"This is a great opportunity to promote the Olympic Values of Friendship, Respect and Excellence in a really fun way," said Dean Willeford, Nevada Chapter President. "These kids are all champions!"

Willeford, a 1968 member of the U.S. Olympic Men's water polo team is just one of the elite athletes who will meet and greet the kids this Friday. Phoebe Mills, a member of the 1988 Bronze Medalist Women's Balance Beam Team and four-time Olympic skier Daron Rahlves (1998, 2002, 2006 and 2010) will join 2010 Paralympic skier Ricci Kilgore to provide tips and share stories.

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PAGE 2 – Olympic Day

The Boys & Girls Club of Truckee Meadows event is one of more than 2,000 events taking place nationwide this summer. The events, designed to engage youth and promote the ideals of the Olympic movement, feature athlete appearances, family-friendly activities and interactive learning experiences.

Around the world, more than 160 countries take part in the annual celebration. Olympic Day, created in 1948 to commemorate the birth of the modern Olympic Games, focuses on the Olympic values and ideals such as fair play, perseverance, respect and sportsmanship. In the U.S., Olympic Day events range from small gatherings to large, city-wide events.

For more information about Boys & Girls Club of Truckee Meadows Olympic Day celebration, please contact Kelli Beaulieu, Athletic Director at (775) 360-2414 or kellib@bgctm.org. For more information about the Reno Tahoe Winter Games Coalition please contact Jon Killoran, CEO at (775) 622-3345 or jon.killoran@renotahoewintergames.org. For more information about the Nevada Chapter of the U.S. Olympians and Paralympians Association please contact Dean Willeford at (775) 827-1775.

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