



Media advisory: July 24, 2017

TEENS UNVEIL FIVE-WEEK MURAL PROJECT ON JULY 24TH

Photo, video, interview opportunity

RENO, Nev. – Teens from the Boys & Girls Club of Truckee Meadows will unveil their five-week Public Art Works project today, July 24th at 1:30 pm. The mural was painted on the side of the Reno Little Theater 147 E Pueblo St, in Reno as a result of the Sierra Nevada Arts' Public Art Works Program.

WHAT: Media are invited to see the mural painted by local teens and are encouraged to interview teen artists and Sierra Arts Foundation regarding the paid Public Art Works Program.

WHO: Boys & Girls Club of Truckee Meadows teens and Art Coordinator, Eddie Guth, Annie Zucker, Executive Director of Sierra Arts Foundation, Reno Little Theater, Nevada Arts Council

WHEN: Monday, July 24th at 1:30 p.m.

WHERE: 147 E Pueblo St, in Reno

For more information on art programs through Sierra Arts contact Annie Zucker, Executive director at annie@sierra-arts.org

For more information on art programs through the Boys & Girls Club of Truckee Meadows, contact Colie McManus, Marketing Director at cmcmanus@bgctm.org

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The Boys & Girls Club of Truckee Meadows is the leading non-profit youth services agency in northern Nevada. Its mission is to enhance the quality of life for children, ages 0 to 18, in the Truckee Meadows through afterschool, summer and school break programming and services. The Club is committed to creating healthy children, in body and mind, with a sense of competence, usefulness, responsibility, belonging and influence, through diverse programs and community involvement. Founded in 1976, the Club now serves more than 13,000 children at 20 sites throughout the Truckee Meadows. At all of its sites, the Boys & Girls Club strives to provide kids with positive and productive outlets for their energy with programs such as afterschool tutoring, character and leadership development, healthy lifestyles, athletics and art. And while the Club invests more than \$2,500 annually into each of its members, memberships cost just \$20 per year, providing equal opportunity to all children in the community. Connect with the Boys & Girls Club of Truckee Meadows on Facebook, www.facebook.com/PositivePlace, Twitter, www.twitter.com/PositivePlace and Instagram, www.Instagram.com/ThePositivePlace.

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