PROGRAMMING EVENT
PARTNERSHIPS

2020

(775) 331-KIDS (5437) | BGCTM.ORG
<table>
<thead>
<tr>
<th>PAGE</th>
<th>PROGRAMMING EVENT</th>
<th>PAGE</th>
<th>PROGRAMMING EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-4</td>
<td>General Partnership Info</td>
<td>38-39</td>
<td>Day For Kids Reno</td>
</tr>
<tr>
<td>5</td>
<td>Scoreboard</td>
<td>40</td>
<td>Day For Kids Fernley</td>
</tr>
<tr>
<td>6</td>
<td>Shuttle</td>
<td>41</td>
<td>Day for Kids Ely</td>
</tr>
<tr>
<td>7</td>
<td>Food Truck</td>
<td>42</td>
<td>Girls Night</td>
</tr>
<tr>
<td>8</td>
<td>Chicken Wing Eating Contest</td>
<td>43</td>
<td>Ballers Uniform</td>
</tr>
<tr>
<td>9-10</td>
<td>Cioppino Feed</td>
<td>44</td>
<td>All Star Basketball Reno</td>
</tr>
<tr>
<td>11</td>
<td>Clubhouse Family Night</td>
<td>45</td>
<td>All Star Basketball - Fernley</td>
</tr>
<tr>
<td>12-13</td>
<td>Boys &amp; Girls Nite- Reno</td>
<td>46</td>
<td>Teeny Tots</td>
</tr>
<tr>
<td>14</td>
<td>Boys &amp; Girls Nite - Fernley</td>
<td>47-48</td>
<td>Barrels &amp; Bites</td>
</tr>
<tr>
<td>15</td>
<td>Boys &amp; Girls Nite- Ely</td>
<td>49</td>
<td>Lights on Afterschool</td>
</tr>
<tr>
<td>16-17</td>
<td>Theater Performance</td>
<td>50-51</td>
<td>Awards Banquet</td>
</tr>
<tr>
<td>18</td>
<td>Technology Package</td>
<td>52-53</td>
<td>Community Thanksgiving</td>
</tr>
<tr>
<td>19</td>
<td>Scholarships</td>
<td>54</td>
<td>National Fine Arts Competition</td>
</tr>
<tr>
<td>20</td>
<td>Choir Program</td>
<td>55</td>
<td>Breakfast With Santa - Reno</td>
</tr>
<tr>
<td>21</td>
<td>Field Trip T-Shirts</td>
<td>56</td>
<td>Breakfast with Santa - Fernley</td>
</tr>
<tr>
<td>22-23</td>
<td>Kickoff To Summer-Reno</td>
<td>57</td>
<td>Breakfast With Santa - Ely</td>
</tr>
<tr>
<td>24</td>
<td>Kickoff to Summer- Fernley</td>
<td>58</td>
<td>Claymation</td>
</tr>
<tr>
<td>25</td>
<td>Kickoff to Summer- Ely</td>
<td>59-60</td>
<td>Member Holiday Parties</td>
</tr>
<tr>
<td>26</td>
<td>Spelling Bee</td>
<td>61</td>
<td>Member Sweatshirts</td>
</tr>
<tr>
<td>27</td>
<td>Mother’s Day Brunch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>Film Festival</td>
<td></td>
<td></td>
</tr>
<tr>
<td>29-30</td>
<td>Olympic Day</td>
<td></td>
<td></td>
</tr>
<tr>
<td>31-32</td>
<td>Marge’s Camp</td>
<td></td>
<td></td>
</tr>
<tr>
<td>33-35</td>
<td>Microsoft Golf</td>
<td></td>
<td></td>
</tr>
<tr>
<td>36-37</td>
<td>Flag Football</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Categories

THE ARTS
16-17. Theater Performance
20. Youth Choir
28. Film Festival
54. Fine Arts Competition
58. Claymation

FUNDRAISERS
9-10. Cioppino Feed
33-35. Microsoft Golf
47-58. Barrels & Bites
50-51. Awards Banquet

HOLIDAYS
27. Mother’s Day Brunch
52-53. Community Thanksgiving
55. Breakfast With Santa Reno
59-60. Holiday Parties

GOODS SPONSORSHIP
5. Scoreboard
6. Shuttle
7. Food Truck
21. Field Trip Shirts
18. Technology Package
60. Member Sweatshirts

SPORTS
29-30 Olympic Day
36-37. Flag Football Uniforms
42. Girls Night
43. Ballers Uniforms
44. All Star Basketball
46. Teeny Tots Uniforms

FUN-RAISERS
8-9. Touchdown + Chicken Wing Contest
11. Clubhouse Family Nights
12-13. Boys & Girls Nite Out
22-24. Kickoff to Summer Reno
26. Spelling Bee
31-32. Marge’s Camp
49. Lights on After School

FERNLEY
24. KOTS
40. Day For Kids
45. All Star Basketball
56. Breakfast With Santa
59-60. Holiday Parties

ELY
25. KOTS
41. Day For Kids
57. Breakfast With Santa
59-60 Holiday Parties

SCHOLARSHIPS
19. Create Your Own Club Scholarship
Fun With a Purpose

The Boys & Girls Club of Truckee Meadows (BGCTM) is the leading non-profit youth organization in northern Nevada. By partnering with the Boys & Girls Club, you are helping us to achieve our mission of serving the youth in our community who need us most.

A vital resource we use to attract youth ages 6-18 to our Club is the promise of fun and creative programming throughout the year. As you will notice, the events in this booklet are centered around creating a fun experience for Club members. But at BGCTM, our fun comes with strategic and intentional programming. As youth participate in these events, they are learning life skills, building character, developing leadership skills and growing into our community’s future leaders.

This kind of impactful programming has made BGCTM what it is today and is only possible with help from our community partners. While partnering with the Boys & Girls Club undoubtedly helps the youth in the community thrive, it can also help you. By partnering with us to reach our mission, we can bring your business more exposure in the community and help you enhance your company’s status through our respected voice.

An added benefit of a Boys & Girls Club partnership is providing your staff/team with the chance to volunteer. Research has proven that employees who engage in volunteer efforts with one another can show an increase in productivity, improvement in perspective, and can exhibit more ethical behavior. Plus, it’s fun!

The events in this booklet all have the potential to provide marketing for your brand, exposure to a large audience and a unique opportunity to build trust between your brand and our community. All while simultaneously supporting kids in the Reno, Sparks and Fernley areas. Great Futures Start Here, because of sponsors like you.

In addition to the various brand opportunities which are associated with each event, partnering with the Boys & Girls Club of Truckee Meadows will provide exposure through the following vehicles of communication:

- Exposure to 20,000+ local email subscribers
- Presence as a community partner on the Club website (www.bgctm.org), newsletters and other marketing collateral
- Social media support with 25,000 average monthly impressions
- Promotions at various sites around the Reno/Sparks/Fernley/Ely areas
- Engagement opportunities with nearly 14,000 Club members and their families
- Visibility as a partner of a highly respected organization serving Reno/Sparks/Fernley/Ely for over 40 years
Scoreboard

PROJECT DESCRIPTION
This sponsorship is certain to be seen by thousands of eyes. This highly-visible placement in our gyms means parents, the community, sponsors, event attendees, visitors, kids and staff will see your company's logo repeatedly. Presently, we have three Clubhouses with scoreboard opportunities. Scoreboard Sponsorship are three-year agreements. You will have first right of refusal if you’d like to renew for another three years.

EVENT DATE
2020

COLLATERAL DUE DATE
One Month Prior

BRANDING OPPORTUNITIES-
MULTI - YEAR AGREEMENTS AVAILABLE

William N. Pennington Youth Center
1-Year $5,000
3-Years at $4,000 per year = $12,000
5-Years at $3,000 per year = $15,000

Donald L. Carano Youth Center
1-Year $3,000
3-Years at $2,500 per year = $7,500
5-Years at $2,000 per year = $10,000

Donald W. Reynolds Youth Center
1-Year $5,000
3-Years at $4,000 per year = $12,000
5-Years at $3,000 per year = $15,000

TARGET POPULATION
Our target population for this sponsorship is Club visitors, kids, parents, the community, volunteers, staff and more!

Shuttle

**PROJECT DESCRIPTION**
The Boys & Girls Club vehicles cover a lot of ground 290 days a year. We are offering the opportunity to “Brand our vans...buses and shuttles!” This is a stellar way to show your audience you are a cause-driven business, one who cares about their community. Logos look great on our vehicles for two years and so we sell this opportunity in two-year agreements only. You will have first right of refusal if you’d like to renew for another two years with the same message or a new message. Every vehicle is a little different, so we will work with you to see what will work best for your company.

**TARGET POPULATION**
Our target population for this sponsorship is Club visitors, kids, parents, the community, volunteers, staff and anyone at a stop light!

**BRANDING OPPORTUNITIES- BI-ANNUAL COST**

• For two-year contract  
  Company logo+ message on one BGCTM vehicle.  
• Logo and messaging to appear on back panel only.  
• Size varies per vehicle.

**PARTNERSHIP COST:** $3,500

**EVENT DATE**  
2020

**COLLATERAL DUE DATE**  
One Month Prior
Food Truck

**PROJECT DESCRIPTION**
Partner with the Club on our mission to provide meals to members all throughout the year at BGCTM locations. Sponsor our food truck and get your company logo seen on the streets of our community between the hours of 8-5PM.

**TARGET POPULATION**
Members and the Community at large.

**VOLUNTEER OPPORTUNITY**
Ride along! Join us as we distribute free meals to Club members and the community during the summer, or at clubhouses and school sites during the school program.

**EVENT DATE**
2020

**COLLATERAL DUE DATE**
One month prior

**PROJECT DESCRIPTION**
Partner with the Club on our mission to provide meals to members all throughout the year at BGCTM locations. Sponsor our food truck and get your company logo seen on the streets of our community between the hours of 8-5PM.

**BRANDING OPPORTUNITIES**
- Two-year title sponsorship
- Logos on side and rear of the truck
- Two social media mentions
- Recognition in Club Newsletter (digital or print) after event

**PARTNERSHIP COST:**
$10,000 (TWO AVAILABLE)
Chicken Wing Eating Contest

EVENT DESCRIPTION
The Annual Teen Chicken Wing Competition pits teen members and Club staff from Club sites throughout the area against one another to see who will be crowned the chicken wing eating champ. This is the most highly attended teen event at the Club all year, as more than 200 young people gather together to cheer on their friends and watch the drama unfold. After the feast, enjoy watching a touchdown dance competition.

TARGET POPULATION
The target population of this event is the Club’s teen members from various Club sites within the Truckee Meadows area.

BRANDING OPPORTUNITIES
• Title Sponsorship
• Logo on approximately 70 participant t-shirts
• One banner placement at event (must provide your own banner)
• Logo on winner’s trophy
• Logo on 1,000+ event flyers & posters distributed to Boys & Girls Club teen sites in Reno and Sparks
• Three social media mentions
• Recognition in Club Newsletter after the event
• Brief speaking opportunity at the event

PARTNERSHIP COST: $1,000 (ONLY ONE AVAILABLE)
Cioppino Feed

EVENT DESCRIPTION
When people think of The Boys & Girls Club of Truckee Meadows...they think of the Jack T. Reviglio Cioppino Feed. It is our largest fundraiser of the year and arguably the largest nonprofit fundraiser in northern Nevada. This exclusive event attracts many of the region's top business men and women and recieves significant media attention. 1600+ folks will be exposed to your logo, product, or brand on this fun-loving positive night! Don't miss your chance to be a part of something remarkable. Great food, unparralled auction item and immense community support.

EVENT DATE
February 29, 2020

COLLATERAL DUE DATE
January 29, 2020

TARGET POPULATION
Our target population for this event prominent community businesses and individuals

VOLUNTEER OPPORTUNITY
Get your staff or team involved in this crab crackin’ cause!
## Cioppino Feed

### SPONSORSHIP DETAILS

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Details</th>
</tr>
</thead>
</table>
| **$10,000 – TABLE WINE SPONSOR** (ONLY ONE AVAILABLE) | - Logo on event presentation screens  
- Primary logo placement on the front all Cioppino Feed Table Wine - over 500 bottles.  
- Three social media mentions  
- One press release mention |
| **$10,000 – SEAFOOD SPONSOR** (ONLY ONE AVAILABLE) | - Prominent recognition as the main seafood sponsor  
- Logo on event presentation screens  
- Three social media mentions  
- One press release mention |
| **$2,500 – PLACEMAT SPONSOR** (ONLY ONE AVAILABLE) | - Prominent logo on 1,600+ table placemats  
- Logo on event presentation screens  
- Three social media mentions  
- One Press release mention |
| **$5,000 – INSIDE COVER PROGRAM** (ONLY ONE AVAILABLE) | - One full-page color ad on inside cover of 2020 Cioppino Feed program  
- All 1,600 attendees will receive a program |
| **$5,000 – $10,000 AUCTION ITEM UNDERWRITING** | - Help the Club secure auction items that will raise the most amount of resources  
- Receive acknowledgment for underwriting for item in the Cioppino Feed program - Above the item description |
| **$3,000 – APPETIZER SPONSOR** (ONLY TWO AVAILABLE) | - Host your own food station and hand out your company’s delicious appetizer to 1600+ Cioppino Guests. OR pay for the Club to host appetizers and we will hang your banner at the booth.  
- Banner Placement in Club Cafeteria (Must provide your own banner) |
| **$5,000 – SEAFOOD SPONSOR** | - Prominent recognition as the main seafood sponsor  
- Logo on event presentation screens  
- Three social media mentions  
- One press release mention |

### Contact

Contact: Special Event Director, Amanda Sheahan at asheahan@bgctm.org
Clubhouse Family Nights

EVENT DESCRIPTION
It is our goal to keep our parents engaged and up to date with all things BGCTM, that is why we hold "family Nights" a few times each year. Parents not only have an opportunity to have a free night of quality time with their kiddo, but they get to see what sorts of activities and programs their children have been participating in all school year/summer. Sponsoring our Family Night means you will have a chance to have real conversations of parents and guardians of Club kids. If this is your target audience, then your ability to reach and educate is excellent. We hold several Family Nights throughout the Year. Please see our scheduled dates and reserve your sponsorship opportunity now.

TARGET POPULATION
Youth and teen members and their families

EVENT DATE
Feb-Dec, 2020

COLLATERAL DUE DATE
One Month Prior

Available Dates:
• DWR: 2/12 and 4/10
• Pennington 2/19 and 3/11
• Carano 4/10 and 5/15

BRANDING OPPORTUNITIES
• Title Sponsorship
• Logo on event flyers
• Logos on presentation screen at the event
• Banner placement at the event (must provide your own banner)
• Two social media mentions
• Opportunity to table and/or speak at the event

PARTNERSHIP COST: $1,000 PER EVENT
VOLUNTEER OPPORTUNITY
Get your staff or team involved in BGNO! This night is not only a great place to market your business, but also a wonderful way to engage your employees in meaningful volunteer-ism in a fun and lively environment.

TARGET POPULATION
Our target population for this event is all members ages 6-12 from all of our 22 locations.

EVENT DATE
National Boys & Girls Club Week (March 23-27)

COLLATERAL DUE DATE
February 1, 2020

EVENT DESCRIPTION
Each Spring, BGCTM joins Boys & Girls Clubs throughout the nation to celebrate Boys & Girls Club Week. The highlight of the week is Boys & Girls Nite Out (BGNO). Members from all Club sites are transported to one of our two BGNO locations, the Reynolds Facility on East 9th Street and the Pennington Facility on Foster Drive. There, members spend quality time with a community volunteer and together, the groups play carnival games, enjoy carnival-themed snacks and earn tickets to purchase prizes.

Boys & Girls Nite Out
$2,500 – TITLE SPONSOR (ONLY TWO AVAILABLE)

- Recognition as exclusive Title Sponsor
- Primary logo placement on the **front** of 1,600 event t-shirts, including shirts worn by youth and volunteers
- Primary logo placement on 500 official flyers, 500 official maps, and all three e-blasts
- Up to three banner placements at event*
- Company name mentions in all press materials
- Three company sponsorship announcements on social media channels
- 20 event t-shirts

$1,250 – GOLD SPONSOR (ONLY TWO AVAILABLE)

- Prominent recognition as one of the main sponsors
- Prominent logo placement on the **back** of 1,600 event t-shirts, including shirts worn by youth, staff and volunteers
- One banner placement at event*
- Company name mention in all press materials
- Prominent logo placement on all three e-blasts and event website
- One company sponsorship mention on social media channels
- 10 event t-shirts

$750 – SILVER SPONSOR (ONLY FOUR AVAILABLE)

- Logo placement on the **back** of 1,600 event t-shirts, including shirts worn by youth, staff and volunteers
- Company logo placement on all three e-blasts
- Company name mention in all press materials
- One company sponsorship mention on social media channels
- Five event t-shirts

*Must provide your own banner(s)
### BOYS & GIRLS NITE OUT Fer nley

**SPONSORSHIP DETAILS**

<table>
<thead>
<tr>
<th>Level</th>
<th>Description</th>
</tr>
</thead>
</table>
| **$2,500 – TITLE SPONSOR**<br>(ONLY TWO AVAILABLE) | - Recognition as exclusive Title Sponsor  
- Primary logo placement on the front of 1,600 event t-shirts, including shirts worn by youth and volunteers  
- Primary logo placement on 500 official flyers, 500 official maps, and all three e-blasts  
- Up to three banner placements at event*  
- Company name mentions in all press materials  
- Three company sponsorship announcements on social media channels  
- 20 event t-shirts |
| **$750 – SILVER SPONSOR**<br>(ONLY FOUR AVAILABLE) | - Logo placement on the back of 1,600 event t-shirts, including shirts worn by youth, staff and volunteers  
- Company logo placement on all three e-blasts  
- Company name mention in all press materials  
- One company sponsorship mention on social media channels  
- Five event t-shirts |
| **$1,250 – GOLD SPONSOR**<br>(ONLY TWO AVAILABLE) | - Prominent recognition as one of the main sponsors  
- Prominent logo placement on the back of 1,600 event t-shirts, including shirts worn by youth, staff and volunteers  
- One banner placement at event*  
- Company name mention in all press materials  
- Prominent logo placement on all three e-blasts and event website  
- One company sponsorship announcement on social media channels  
- 10 event t-shirts |

*Must provide your own banner(s)*
# Boys & Girls Nite Out Ely Sponsorship Details

## $2,500 – Title Sponsor
(ONLY TWO AVAILABLE)

- Recognition as exclusive Title Sponsor
- Primary logo placement on the *front* of 1,600 event t-shirts, including shirts worn by youth and volunteers
- Primary logo placement on 500 official flyers, 500 official maps, and all three e-blasts
- Up to three banner placements at event*
- Company name mentions in all press materials
- Three company sponsorship announcements on social media channels
- 20 event t-shirts

## $1,250 – Gold Sponsor
(ONLY TWO AVAILABLE)

- Prominent recognition as one of the main sponsors
- Prominent logo placement on the *back* of 1,600 event t-shirts, including shirts worn by youth, staff and volunteers
- One banner placement at event*
- Company name mention in all press materials
- Prominent logo placement on all three e-blasts and event website
- One company sponsorship mention on social media channels
- 10 event t-shirts

## $750 – Silver Sponsor
(ONLY FOUR AVAILABLE)

- Logo placement on the back of 1,600 event t-shirts, including shirts worn by youth, staff and volunteers
- Company logo placement on all three e-blasts
- Company name mention in all press materials
- One company sponsorship mention on social media channels
- Five event t-shirts

*Must provide your own banner(s)
Theater Performance

EVENT DESCRIPTION
BGCTM and Reno Little Theater will partner to bring another amazing musical to our members at our Pennington facility. This program is designed to help students explore the Art of Theater as performers and designers. Elementary schools do not offer live theater programs and some middle schools do. They will learn acting skills, singing technique, choreography as well as explore the various design aspects of theater. We are in the unique position to offer an opportunity to our members whom would otherwise not have that. This program helps build teamwork and collaboration, self confidence, creative thinking, self-expression and literary analysis skills.

TARGET POPULATION
Youth and teen members, parents and the theater community

BRANDING OPPORTUNITIES
• Title Sponsorship
• Logo on event flyers & tickets
• Speaking opportunity at the show
• Banner placement at the event (must provide your own banner)
• Two social media mentions
• Recognition in Club Newsletter (digital or print) after event

EVENT DATE
Spring 2020

COLLATERAL DUE DATE
March 1, 2020
# Theater Performance

## Sponsorship Details

<table>
<thead>
<tr>
<th>Sponsorship Tier</th>
<th>Details</th>
</tr>
</thead>
</table>
| **$2,500 – Title Sponsor** (Only one available) | - Recognition as the exclusive Title Sponsor  
- Primary logo placement on the crew t-shirts  
- Primary logo placement on the play flyers and e-blasts  
- Speaking opportunity the night of the event  
- Two banner placements at the event  
- Three company sponsorship announcements on social media |
| **$1,250 – Gold Sponsor** | - Recognition as one of the main sponsors  
- Logo placement on the back of the crew t-shirts  
- Logo placement on the play flyers and e-blasts  
- One banner placement at the event  
- One company sponsorship announcement on social media |
| **$750 – Silver Sponsor** | - Company text placement on the back of the crew t-shirts  
- Company text placement on the play flyers and e-blasts  
- One company sponsorship announcement on social media |

*Must provide your own banner(s)*
EVENT DESCRIPTION
It’s a priority of the Club to make sure our members are equipped with the latest technology to assist with various Club programming. Between our 24+ locations, we have hundreds of ipads and desktop computers in the hands of our members each day. Your logo could be featured on these devices and your sponsorship will allow us to continue to provide our youth with opportunities, we consider to be critical to their technological development. You will also receive acknowledgment on our Clubhouse screens, social media pages and the Club newsletter.

TARGET POPULATION
14,000 Club members - who are accessing the devices + BGCTM Social media followers

BRANDING OPPORTUNITIES
• Four sponsorships available
• Logo on Club iPad screensavers and cases
• Logo on 270 Club desktop computers screen saver/home screen
• Logo on Clubhouse lobby screens
• Three social media mentions

PARTNERSHIP COST:
$10,000 (FOUR AVAILABLE)
Scholarships

ASK US HOW YOU CAN CREATE YOUR OWN SCHOLARSHIP FOR BGCTM TEENS!

It is our priority to ensure each teen member has a post-high school plan. That plan can be joining the military, enrolling in a trade or vocational school, going straight into the workforce, or college of course. This is a customizable opportunity and a chance to play a large role in a hard-working teen’s future. You name the scholarship, its conditions, the amount and the duration of the scholarship. Some of our current scholarships include: Boys & Girls Club of Truckee Meadows Scholarship, Jack T. Reviglio Service Scholarship, Hot August Nights Foundation Scholarship, Thomas Bahan Scholarship, John and Sandy Raffealli Scholarship, Jack Stanko Scholarship, Bill Pearce Scholarship, Dean and Gloria Smith Foundation Scholarship, Jane and James Nichols TMCC Scholarship

Contact Lisa Anderson
Dir. of Resource Development at 775-360-2455
landerson@bgctm.org
for information

We acknowledge our scholarships at our Annual Awards Banquet for an affluent audience of 800+, we also announce on our website, in social media and in newsletters.
EVENT DESCRIPTION
BGCTM is creating a choir program where members can showcase and practice their vocal skills. With the aid of a local vocal/choir coach, our members will learn to sing as a group and then showcase their talents at club events, local events and through Christmas caroling at local businesses. The culmination of this program will be a performance at the Awards Banquet in November of 2020. However, an additional goal will be to perform at the Pacific Conference in September of 2020. Each member and parent(s) will agree to sign a four-month commitment contract and pay a small fee.

TARGET POPULATION
All Club families are our target audience for this event, local businesses, volunteers, donors and community supporters.

PERFORMANCE OPPORTUNITIES
- Awards Banquet
- Artown
- Tiffanie's recitals
- UNR games
- BGCTM events
- BGC Week
- Talent Show
- Aces Games
- Christmas Caroling at local businesses

BRANDING OPPORTUNITIES
- Title sponsorship
- Logo on choir member collared shirts
- Logo on program flyers and in show programs
- Banner placement at shows and events (must provide your own banner)
- One site-wide eblast promoting the event
- Three social media mentions
- Recognition in Club Newsletter

PARTNERSHIP COST:
$6,000
(ONLY ONE AVAILABLE)
EVENT DESCRIPTION
During school breaks, Club members can be seen throughout the community on daily field trips. We are everywhere! Destinations include the Discovery Museum, Lake Tahoe, Truckee River, Wild Waters, the movies and many more local hot spots. These brightly-colored shirts are required apparel for every field trip participant and are easily identifiable in public settings.

TARGET POPULATION
These t-shirts are distributed to almost 4,000 Club members at various sites in the Reno, Sparks & Fernley areas and are worn around the community throughout the year.

BRANDING OPPORTUNITIES
• Logo placed on approximately 4,000 field trip t-shirts
• Recognition on Club Newsletter as the exclusive Field Trip T-Shirt Sponsor

PARTNERSHIP COST: $15,000 OR
SHARED PARTNERSHIP WITH DUAL LOGO PLACEMENT: $7,500 EACH
EVENT DESCRIPTION

Each May, the Boys & Girls Club gets ready for summer with the annual Kickoff to Summer event. Kickoff to Summer is a chance for parents to renew memberships and sign up for all the Club's summertime programming. At the event, parents can attend an orientation, receive free Club memberships, complete paperwork and ask all their Club-related questions. And while parents are busy, kids can play games and create projects with Club staff. We even serve a free barbecue lunch for the whole family. It’s the perfect way to get kids and families ready for an action-packed summer at the Boys & Girls Club. The Reno Kickoff to Summer is held at the Boys & Girls Club’s East 9th Street facility.

VOLUNTEER OPPORTUNITY

Kick off summer with fun in the sun! Get your staff or team involved in our Kickoff to Summer! This event is not only a great place to market your business, but also a wonderful way to engage your employees in volunteer-ism in a fun and lively environment. Help serve food, manage traffic or work a BGCTM booth!

TARGET POPULATION

Approximately 2,000 parents and youth from throughout the Reno/Sparks community attend this annual event.

EVENT DATE
April 18, 2020

COLLATERAL DUE DATE
March 1, 2020

SUMMER CAMP 2018

Sign your child up for a magical summer of fun! We offer exciting traditional summer camp activities including games, art, sports and field trips. Plus, we have cool specialty camps to choose from, such as: rocket building, pack leaders, robotics, stream and basketball!! Our camps are unique and affordable, and no child is turned away for financial reasons.

NEW! MEMBERSHIP ORIENTATION VIDEO & APPLICATION NOW AVAILABLE ONLINE!

VISIT BGCTM.ORG/JOIN TO REGISTER!

Ely Summer Camps • June 11 - August 24
Monday- Friday 7AM-6PM
Kids 5-12 and Teens 13-15
Free Daily Snack
$40/Week Financial Assistance Available

WWW.BGCTM.ORG
Kickoff to Summer - RENO SPONSORSHIP DETAILS

$2,500 – TITLE SPONSOR
(ONLY ONE AVAILABLE)

- Recognition as exclusive Title Sponsor
- Up to five banner placements at event*
- Company name mentions in radio advertisements and all press materials
- Primary logo placement in 2,500 official flyers and two e-blasts
- Two company sponsorship announcements on social media channels
- 20' x 20' booth space at event with kid-friendly activities

$1,250 – GOLD SPONSOR
(ONLY TWO AVAILABLE)

- Prominent recognition as one of the main sponsors
- Up to two banner placements at event*
- Company name mention in radio advertisement and all press materials
- Prominent logo in two e-blasts
- One company sponsorship announcement on social media channels
- 10' x 10' booth space at event – booth must include kid-friendly activities

$750 – SILVER SPONSOR
(ONLY SIX AVAILABLE)

- Company logo placement in two e-blasts
- One banner placement at the event*
- Company name mention in radio advertisement and all press materials
- Company sponsorship mention on social media channels

*Must provide your own banner(s)
# Kickoff to Summer - FERNLEY

## SPONSORSHIP DETAILS

### $1,500 – TITLE SPONSOR
(ONLY ONE AVAILABLE)

- Recognition as exclusive Title Sponsor
- Up to three banner placements at event*
- Company name mentions in all press materials
- Primary logo placement in official flyers and two e-blasts
- Two company sponsorship announcements on social media channels
- 10’ x 10’ booth space at event – booth must include kid-friendly activities

### $500 – GOLD SPONSOR
(ONLY FOUR AVAILABLE)

- Prominent recognition as one of the main sponsors
- One banner placement at event*
- Prominent logo in two e-blasts
- 10’ x 10’ booth space at event – booth must include kid-friendly activities

### $200 – SILVER SPONSOR
(ONLY TWO AVAILABLE)

- Company logo placement in two e-blasts
- 10’ x 10’ booth space at event – booth must include kid-friendly activities

---

*Must provide your own banner(s)
# Kickoff to Summer - Ely

## Sponsorship Details

### $1,500 – Title Sponsor (Only One Available)

- Recognition as exclusive Title Sponsor
- Up to three banner placements at event*
- Company name mentions in all press materials
- Primary logo placement in official flyers and two e-blasts
- Two company sponsorship announcements on social media channels
- 10’ x 10’ booth space at event – booth must include kid-friendly activities

### $500 – Gold Sponsor (Only Four Available)

- Prominent recognition as one of the main sponsors
- One banner placement at event*
- Prominent logo in two e-blasts
- 10’ x 10’ booth space at event – booth must include kid-friendly activities

### $200 – Silver Sponsor (Only Two Available)

- Company logo placement in two e-blasts
- 10’ x 10’ booth space at event – booth must include kid-friendly activities

*Must provide your own banner(s)
EVENT DESCRIPTION
Each Spring, Boys & Girls Club members from throughout northern Nevada and Lake Tahoe gather in Reno to participate in the annual Spelling Bee. Members practice their spelling skills throughout the year and then participate in smaller-scale spelling bees at individual sites to determine the competitors for the annual Spelling Bee. Every participant gets a prize, and trophies are awarded for the best speller in each grade. The event is open to parents and the public.

TARGET POPULATION
The target populations for our Spelling Bee are Club members from the northern Nevada and northern California region as well as their parents, family members and other community members who attend to support our members during the event.

BRANDING OPPORTUNITIES
- Title Sponsorship
- Logo on 500 event flyers
- Logo on 200 event participant t-shirts
- Logo on all event awards/trophies
- Logo displayed on screen behind spellers during final round of the event
- Three social media mentions
- Recognition in Club newsletter (digital or print) after the event

PARTNERSHIP COST: $3,000 (ONLY ONE AVAILABLE)
EVENT DESCRIPTION
Mother's make the world go round. Every year the Club throws a Mother's Day Brunch to celebrate the women in our lives. A delicious brunch is served, a raffle is held, and attendees enjoy art, crafts and more. It is a great and affordable way for the family to get together and have a fun brunch!

TARGET POPULATION
This brunch is open to all Club members, their families and anyone in the community!

VOLUNTEER OPPORTUNITY
Volunteers can help with: cooking, serving, running activity tables, garbage, set up, clean up, decorating. Spending time with our members is fun and rewarding. Your company means the world to them.

BRANDING OPPORTUNITIES
- Title Sponsorship
- Logo on event flyers
- Banner placement at the Event (must provide your own banner)
- Inclusion in one site list e-blast promoting the event
- Two social media mentions
- Recognition in Club Newsletter (digital or print) after event

PARTNERSHIP COST: $1,000 (ONLY ONE AVAILABLE)
EVENT DESCRIPTION

The Film Festival is a chance to show off the creativity and talents of Boys & Girls Club members. Leading up to the event, 10+ Club sites write, direct, perform in and film their own short films in categories like comedy, drama and horror. This process exposes youth to all aspects of movie production as they explore their own creativity and learn about digital media as a potential career path. At the Festival, we roll out the red carpet for members and their families, view all films and give awards to the most outstanding in each category.

TARGET POPULATION

We attract youth and teen members, their families, and the local art/film community to take part in this event.

BRANDING OPPORTUNITIES

- Title Sponsorship
- Logo on event flyers
- Logos on movie screen before and after the movie screenings
- Banner placement at the Event (must provide your own banner)
- Advertisements in event program
- Inclusion in one site list e-blast promoting the event
- Three social media mentions
- Recognition in Club Newsletter (digital or print) after event

PARTNERSHIP COST: $1,000 (ONLY ONE AVAILABLE)

VOLUNTEER OPPORTUNITY

Do you have a team in love with film or technology? Then the annual Film Festival is your perfect opportunity. This event showcases the talent of our members striving to improve their skills and learn their passion! Be an usher or help with film production. It is a great mentoring opportunity or just a fun way to get involved with youth in our community.
Olympic Day

EVENT DESCRIPTION
Olympic Day brings together youth from Boys & Girls Clubs throughout northern Nevada to build healthy lifestyles, learn new sports and games and have an incredible experience. As part of a nationwide movement, Olympic Day at the Boys & Girls Club of Truckee Meadows features local Olympic athletes who speak to and work with Club members. Kids participate in sports ranging from track and field to dodgeball, all while learning that hard work, good sportsmanship, and an overall healthy lifestyle are the keys to success.

EVENT DATE
June 2020

COLLATERAL DUE DATE
May 1, 2020

TARGET POPULATION
The target population for this incredible event is youth 6-18 from throughout northern Nevada.

VOLUNTEER OPPORTUNITY
Who doesn’t love the Olympic games? Your employees will love volunteering at this patriotic party. Have them coach curling, or give a hoist on the high jump, serve meals or direct activities. This event is a blast for kids and adults!
## Sponsorship Details

### $8,000 – Title Sponsor
(Only One Available)

- Recognition as exclusive Title Sponsor
- Brief speaking engagement opportunity at the event
- Prominent logo placement on 1,000 event t-shirts
- Three banner placements at event*
- Company name mention in all press materials
- Primary logo placement on all e-blasts
- Company sponsorship announcement on social media channels
- 20 event t-shirts

### $2,500 – Gold Sponsor
(Only Two Available)

- Prominent recognition as one of the main sponsors
- Two banner placements at event*
- Prominent logo placement on back of 1,000 event t-shirts
- Prominent logo placement on all e-blasts
- Company name mention in all press materials
- Company sponsorship announcement on social media channels
- 10 event t-shirts

### $1,250 – Silver Sponsor
(Only Two Available)

- Company logo placement on the back of 1,000 event t-shirts
- Company logo placement on all e-blasts
- Company name mention in all press materials
- Company sponsorship mention on social media channels
- Five event t-shirts

### $750 – Bronze Sponsor
(Only Four Available)

- Company name (text) placement on the back of 1,000 event t-shirts
- Five event t-shirts

*Must provide your own banner(s)

---

ALL SPONSORS CAN PLACE LOGO-ED GEAR IN OUR SWAG BAGS!
EVENT DESCRIPTION
Marge's camp allows Club members to experience the great outdoors at Camp Wasuii in Graeagle, California. This week-long camping trip is chocked full of crafts, hiking, adventures, swimming, canoeing, paddle boards, and more. For many, it is their very first camping trip. There are separate weeks for boys and girls. Space is limited. All campers receive a Marge's camp sweatshirt to be worn all-year-long!

TARGET POPULATION
Sweatshirts are worn by more than 100 youth members and Club staff and can be seen throughout the Reno/Sparks/Fernley community.
Marje’s Camp
SPONSORSHIP DETAILS

$20,000 – TITLE SPONSOR
(ONLY ONE AVAILABLE)

• Recognition as exclusive Title Sponsor/Camp naming rights
• Camp Sweatshirts with name of Camp on front
• Primary logo placement in official flyers and three e-blasts
• Three company sponsorship announcements on social media channels

$10,000 – GOLD SPONSOR
(ONLY TWO AVAILABLE)

• Prominent recognition as one of the main sponsors
• Logo on back of Camper’s sweatshirt
• Prominent logo in two e-blasts
• Two company sponsorship announcements on social media channels

$5,000 – SILVER SPONSOR
(ONLY TWO AVAILABLE)

• Company logo placement in one eblast
• Company sponsorship mention on social media channels
• Company name on back of sweatshirt

SOLD
PETERSEN FOUNDATION

SOLD
NEVADA WILDLIFE
EVENT DESCRIPTION
The Club is FOREtunate to have this amazing athletic event in the name of local kids. 128 golfers tee off after enjoying a hearty breakfast and a bloody mary for a day of fun and charity. Golfers are treated to a game or refreshment at every hole. Once the last club is swung- it’s time to eat a delicious BBQ lunch, award prizes and announce raffle and auction prize winners.

TARGET POPULATION
Local business men and women, golf enthusiasts and supporters of the Club.

EVENT DATE
August, 2020

COLLATERAL DUE DATE
July 1, 2020
### Microsoft Golf Sponsorship Details

**$10,000 – MICROSOFT TITLE SPONSOR**  
(ONLY ONE AVAILABLE)

- Naming rights. Title Sponsor name integrated into the event branding
- Company logo featured on official event flyer
- Company logo featured on event Save the Date and invitation
- Company logo featured on event website
- Company logo on photo frames
- Company logo on all hole sponsorship signs
- Recognition with article in Club newsletter
- Mobile Bidding platform recognition
- Opportunity to place info booth or activity at Welcome Party
- Opportunity for company representative to speak at tournament
- Company banner featured in lunch area*
- Company sponsorship announcement on Social Media channels
- Opportunity to place collateral in tee bags
- Opportunity to host a hole activity
- 1 Foursome in the tournament
- 16 entries for Welcome Event (Thurs. evening)
- 4 Corporate Sponsor Gifts - $150 to Concept Shop at tournament
- Advertisement on carts

*Note: Please provide your logo for exact details.*
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Details</th>
</tr>
</thead>
</table>
| **$7,500 – CORPORATE SPONSOR** (ONLY ONE AVAILABLE) | • Company logo on tournament shirt  
• Company name featured on official event flyer  
• Company logo featured on event website  
• Opportunity to place info booth or activity at Welcome Party  
• Mobile Bidding platform recognition  
• Web page recognition  
• Foursome in the tournament  
• 3 Hole sponsorships  
• 1 Hole Activity  
• Full Page ad in program  
• 8 Welcome Party entries  
• 4 VIP Exclusive Gifts - $150 to Concept Shop at tournament  
• On site banner placement opportunities*  
• Opportunity to place collateral in tee bags  
• Advertisement on carts |
| **$5,000 – WELCOME EVENT SPONSORSHIP** (ONE AVAILABLE) | • Banner placement at Welcome Event*  
• “Welcome Event Presented by” on all marketing materials  
• Opportunity to place and info booth or activity at the Welcome Event  
• Company logo on drink napkins used at the bar  
• Opportunity for company representative to speak at the Welcome Event  
• Recognition at tournament Welcome Event and Awards Luncheon  
• Foursome in the tournament |
| **$2,000 DRINK CART SPONSORSHIP** (ONLY ONE AVAILABLE) | • Company logo on cups in the drink cart  
• Company logo on all drink tokens given to golfers (two per golfer)  
• Recognition at tournament Welcome Event and Awards Luncheon |
| **$2,000 – TOURNAMENT LUNCH SPONSORSHIP** | • Company logo on lunch napkins  
• Company logo on table centerpieces  
• Banner placement in lunch area*  
• Opportunity for company representative to speak at lunch  
• “Lunch Presented by” on all marketing materials  
• Recognition at tournament Welcome Event and Awards Luncheon |
| **$500 – HOLE ACTIVITY SPONSOR AVAILABLE) | • Opportunity for your company to host/staff a hole at the tournament, including food, drink, and giving out collateral  
• Company logo featured on event website |
| **$250 – TEE SPONSOR** | • Company logo featured on sponsor signs at the tee box of one hole on the course |

*Must provide your own banner(s)
Flag Football

EVENT DESCRIPTION
This Flag Football passing league is a non-contact form of football; no blocking or tackling. The only positions are quarterbacks, received, running back, and center. Teams are developed for 3-8th grades. Picture your company name on the back of these youth jerseys. Parents, and coaches alike will see your business name both on the field and off the field! Support kids and get your name out there in the community!

EVENT DATE
September, 2020

COLLATERAL DUE DATE
August 1, 2020

TARGET POPULATION
The target population for this incredible sport are parents and community members.
# Flag Football

## Sponsorship Details

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Details</th>
</tr>
</thead>
</table>
| **$8,000 – TITLE SPONSOR** (ONLY ONE AVAILABLE) | - Recognition as exclusive Title Sponsor  
- Prominent logo placement on 1,000 t-shirts  
- Primary logo placement on all e-blasts  
- Company sponsorship announcement on social media channels |
| **$2,500 – GOLD SPONSOR** (ONLY TWO AVAILABLE) | - Prominent recognition as one of the main sponsors  
- Prominent logo placement on back of 1,000 t-shirts  
- Prominent logo placement on all e-blasts  
- 10 t-shirts |
| **$1,250 – SILVER SPONSOR** (ONLY TWO AVAILABLE) | - Company logo placement on the back of 1,000 t-shirts  
- Five event t-shirts |

*Must provide your own banner(s)*
Day For Kids Reno

EVENT DESCRIPTION
Day for Kids is a community celebration for kids and families, focusing on the importance of spending meaningful time with a child. The event is part of a nationwide celebration within Boys & Girls Clubs of America. Day for Kids hosts dozens of vendors – local companies and nonprofits that share information about their services and offer a kid-friendly game or activity. Parents can also find resources for their children, including free memberships to the Boys & Girls Club. Attendees enjoy a free barbecue lunch, and kids and parents alike receive a free event t-shirt.

TARGET POPULATION
Day for Kids is attended by approximately 700-2,000 parents, children and family

VOLUNTEER OPPORTUNITY
This is a community-wide event that asks all families to come have fun with one another. Your company will gain great community exposure and your staff can feel good about educating the community about what your company has to offer. Play games, hop in a bounce house or help a kid climb the rock wall!

EVENT DATE
Reno-Sept., 2020
Fernley- Sept., 2020
Ely- Sept., 2020

COLLABORAL DUE DATE
August 1, 2020
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Details</th>
</tr>
</thead>
</table>
| **$5,000 – TITLE SPONSOR** (ONLY ONE AVAILABLE) | • Recognition as exclusive Title Sponsor  
• Primary logo placement on 1,200 event t-shirts  
• Company name mentions in radio advertisements and all press materials  
• Special recognition on event map  
• Brief speaking engagement opportunity during event  
• Up to three banner placements at event*  
• Primary logo placement on 2,500 official flyers and all three e-blasts  
• Four company sponsorship announcements on social media channels  
• 20 event t-shirts, seven PA announcements during event & 20’ x 20’ booth space at event** |
| **$2,500 – GOLD SPONSOR** (ONLY ONE AVAILABLE) | • Prominent recognition as one of the main sponsors  
• Prominent logo placement on 1,200 event t-shirts  
• Special recognition on event map  
• Up to two banner placements at event*  
• Company name mention in radio advertisement and all press materials  
• Prominent logo placement on all three e-blasts  
• Two company sponsorship announcements on social media channels  
• 10 event t-shirts, five PA announcements during event & 10’ x 10’ booth space at event** |
| **$1,500 – SILVER SPONSOR** (ONLY FOUR AVAILABLE) | • Company logo placement on event t-shirts  
• Company logo placement on all three e-blasts  
• Company name mention in radio advertisement and all press materials  
• One company sponsorship mention on social media channels  
• Five event t-shirts, three PA announcements during event & 10’ x 10’ booth space at event** |
| **$0 – NON-PROFIT BOOTH** | • 10’ x 10’ booth space at event**  
* must provide your own banner(s)  
** All booths must have kid-friendly game or activity  

*Must provide your own banner(s)  
** All booths must have kid-friendly game or activity
### Day For Kids Fernley

#### SPONSORSHIP DETAILS

<table>
<thead>
<tr>
<th>$2,500 – TITLE SPONSOR (ONLY ONE AVAILABLE)</th>
<th>$750 – SILVER SPONSOR (ONLY ONE AVAILABLE)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Recognition as exclusive Title Sponsor</strong></td>
<td><strong>Company logo placement on 700 event t-shirts</strong></td>
</tr>
<tr>
<td><strong>Primary logo placement on 700 event t-shirts</strong></td>
<td><strong>One company sponsorship mention on social media channels</strong></td>
</tr>
<tr>
<td><strong>Special recognition on event map</strong></td>
<td><strong>Company name mention in all press materials</strong></td>
</tr>
<tr>
<td><strong>Up to three banner placements at event</strong></td>
<td><strong>Five event t-shirts and 10’ x 10’ booth space at event</strong></td>
</tr>
<tr>
<td><strong>Primary logo placement on 500 official flyers and all e-blasts</strong></td>
<td><strong>Company name mention in all press materials</strong></td>
</tr>
<tr>
<td><strong>Two company sponsorship announcements on social media channels</strong></td>
<td><strong>Prominent logo placement on two e-blasts</strong></td>
</tr>
<tr>
<td><strong>10 event t-shirts and 10’ x 10’ booth space at event</strong></td>
<td><strong>Two company sponsorship announcements on social media channels</strong></td>
</tr>
<tr>
<td><strong>Company name mention in all press materials</strong></td>
<td><strong>10 event t-shirts and 10’ x 10’ booth space at event</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$1,500 – GOLD SPONSOR (ONLY ONE AVAILABLE)</th>
<th>$0- NONPROFIT BOOTH</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prominent recognition as one of the main sponsors</strong></td>
<td><strong>10’ x 10’ booth space at event</strong></td>
</tr>
<tr>
<td><strong>Second most prominent logo placement on 700 event t-shirts</strong></td>
<td><strong>must provide your own banner(s)</strong></td>
</tr>
<tr>
<td><strong>Special recognition on event map</strong></td>
<td><strong>All booths must have kid-friendly game or activity</strong></td>
</tr>
<tr>
<td><strong>Up to two banner placements at event</strong></td>
<td><strong>Must provide your own banner(s)</strong></td>
</tr>
<tr>
<td><strong>Company name mention all press materials</strong></td>
<td><strong>All booths must have kid-friendly game or activity</strong></td>
</tr>
<tr>
<td><strong>Prominent logo placement on two e-blasts</strong></td>
<td><strong>Must provide your own banner(s)</strong></td>
</tr>
<tr>
<td><strong>Two company sponsorship announcements on social media channels</strong></td>
<td><strong>All booths must have kid-friendly game or activity</strong></td>
</tr>
<tr>
<td><strong>10 event t-shirts and 10’ x 10’ booth space at event</strong></td>
<td><strong>Must provide your own banner(s)</strong></td>
</tr>
</tbody>
</table>
# Day For Kids el y SPONSORSHIP DETAILS

## $2,500 – TITLE SPONSOR
*(ONLY ONE AVAILABLE)*

- Recognition as exclusive Title Sponsor
- Primary logo placement on 700 event t-shirts
- Special recognition on event map
- Up to three banner placements at event*
- Primary logo placement on 500 official flyers and all e-blasts
- Two company sponsorship announcements on social media channels
- 10 event t-shirts and 10’ x 10’ booth space at event**
- Company name mention in all press materials

## $1,500 – GOLD SPONSOR
*(ONLY ONE AVAILABLE)*

- Prominent recognition as one of the main sponsors
- Second most prominent logo placement on 700 event t-shirts
- Special recognition on event map
- Up to two banner placements at event*
- Company name mention all press materials
- Prominent logo placement on two e-blasts
- Two company sponsorship announcements on social media channels
- 10 event t-shirts and 10’ x 10’ booth space at event**

## $750 – SILVER SPONSOR
*(ONLY ONE AVAILABLE)*

- Company logo placement on 700 event t-shirts
- One company sponsorship mention on social media channels
- Company name mention in all press materials
- Prominent logo placement on two e-blasts
- Two company sponsorship announcements on social media channels
- 10 event t-shirts and 10’ x 10’ booth space at event**

## $50 – ACTIVITY BOOTH

- 10’ x 10’ booth space at event**
  *must provide your own banner(s)

## $0- NONPROFIT BOOTH

- 10’ x 10’ booth space at event**
  *must provide your own banner(s)
  **All booths must have kid-friendly game or activity

  *Must provide your own banner(s)
  **All booths must have kid-friendly game or activity
EVENT DESCRIPTION
We offer many sports programs for girls including, basketball, volleyball, karate, cheer, flag football and more! Team sports promote, confidence, health, positive body image, leadership, teamwork and more. Unfortunately, the older girls get, the lower their participate rates drop. So BGCTM decided to create Girls Night—a chance to celebrate women in sports! The main event of the night is a basketball clinic run by the Nevada Women’s Basketball team. We also invite local female business women to speak about their journey with sports and their career. It’s a night of encouragement, strength and positivity. If you feel as passionately as we do about keeping girls in sports, please consider sponsoring our Annual Girls Night!

TARGET POPULATION
We attract youth and teen members, their families, and the local community to take part in this event.

BRANDING OPPORTUNITIES
• Title Sponsorship
• Logo on event flyers
• Logos on presentation screen at the event
• Banner placement at the event (must provide your own banner)
• Inclusion in e-blast and press release promoting the event
• Two social media mentions
• Recognition in Club Newsletter (digital or print) after event

PARTNERSHIP COST: $2,000 (ONLY ONE AVAILABLE)
Reno Ballers Uniforms

EVENT DESCRIPTION
Reno Ballers is the premier youth basketball program in Reno and Sparks offering fun, high-quality basketball development as well as competition for boys and girls in 3rd – 8th grades. Each year, hundreds of area youth are exposed to this great sport through the Ballers program and are taught important lessons about sportsmanship, responsibility and hard work. These teams also travel around northern Nevada and California nearly every weekend to play in highly attended tournaments.

TARGET POPULATION
Parents and spectators of the Ballers program. The uniforms will be worn by local youths from ages 9-14 during over 200 local games as well as tournaments throughout northern Nevada and California for nine months.

TITe SPONSOR: $15,000
BRANDING OPPORTUNITIES
• Your logo on every Ballers uniform for one year.
• Your logo on approximately 200 jerseys and t-shirts
• Logo on Shoe bags
• Recognition and presence at the Ballers Extravaganza in June, an event attended by over 500 people
• Recognition on Ballers web page

GOLD SPONSOR: $2,500 (TWO AVAILABLE)
• Your logo on 200 specialty t-shirts distributed to the Saturday morning ball handling camp attendees
• Logo on Shoe bags
Reno All Star Basketball League Uniforms

EVENT DESCRIPTION
The Boys & Girls Club hosts a winter basketball league every year. Not only does this league teach kids about the importance of leading a healthy lifestyle, but also drives home essential lessons in teamwork, sportsmanship, ethics and leadership. Our Reno winter basketball league is the largest sports league run by the Boys & Girls Club of Truckee Meadows with over 900 youth, ages 5 to 12 years old, participating at two Club locations (East 9th Street and Foster Drive). The league helps kids to develop their basketball skills along with various life skills that can be applied throughout their lives.

TARGET POPULATION
These uniforms will be worn by over 1,000 youth throughout the year and seen by hundreds of parents, family members and community members.

EVENT DATE
Yearlong Usage (November-March Season)

COLLATERAL DUE DATE
August 1, 2020

TITLE SPONSORSHIP COST: $10,000 (ONLY ONE AVAILABLE)
• Company logo on 1,000 Winter Basketball League, logo on score table banners at two playing sites. Logo on shoe bags and BGCTM.org

GOLD SPONSORSHIP COST: $2,500 (TWO AVAILABLE)
• Company logo on score table banners at two playing sites. Shoe bags and BGCTM.

SILVER SPONSORSHIP COST: $1,250 (TWO AVAILABLE)
• Company logo on shoe bags
EVENT DESCRIPTION
The Boys & Girls Club hosts a winter basketball league every year. Not only does this league teach kids about the importance of leading a healthy lifestyle, but also drives home essential lessons in teamwork, sportsmanship, ethics and leadership. Our Fernley winter basketball league serves over 200 youth, ages 5 to 12 years old. The league helps kids to develop their basketball skills along with various life skills that can be applied throughout their lives.

TARGET POPULATION
These uniforms and shoe bags will be worn and used by over 200 youth throughout the year and seen by hundreds of parents, family members and community members.

BRANDING OPPORTUNITIES
TITLE SPONSOR
$2,000
- Recognition as title sponsor
- Company logo on each of the 200 Basketball League uniforms
- Company logo on each of the 200 Basketball League shoe bags

&
GOLD SPONSOR (TWO AVAILABLE): $1,000
- Company logo on each of the 200 Basketball League shoe bags
EVENT DESCRIPTION
The Boys & Girls Club hosts a variety of sports leagues throughout the year for youth ages 3 to 5 years old. Not only does this league teach kids about the importance of leading a healthy lifestyle, but also drives home essential lessons in teamwork, sportsmanship, ethics and leadership. These leagues, known as Teeny Tots, are designed for little ones to learn the basics of basketball in the winter, tee ball in the spring, soccer in late summer and kickball in the fall. These camps are attended by more than 150 children annually.

TARGET POPULATION
These uniforms will be worn by over 150 youth throughout the year and seen by hundreds of parents, family members and community members.

TITLE SPONSOR: $5,000 (ONLY ONE AVAILABLE)
- Company logo on the back of Teeny Tot t-shirts, totaling over 150 uniforms worn in various sports leagues throughout the year.

GOLD SPONSOR: $2,500 (TWO AVAILABLE)
- Company logo on shoe bag provided to participants
- Logo on Sleeve of Teeny Tot T-Shirt
EVENT DESCRIPTION
Each November, Southern Glazers Wine & Spirits hosts an exclusive wine, beer, and spirits tasting event that benefits the Boys & Girls Club of Truckee Meadows. With over 3,000 people in attendance, this event helps raise valuable resources for the Club each year. 100+ alcohol vendors come together with food provided by the Peppermill, Raley’s, and other local restaurants to create an electric atmosphere that is unlike any other event in Reno. With a silent and live auction, plus amazing door prizes, this event is sure to be a great time each and every year.

TARGET POPULATION
Our target population for this event is adults ages 25 and up, with an estimated attendance of 3,000.

EVENT DATE
September 11, 2020

COLLATERAL DUE DATE
May 1, 2020
$10,000 – PLATINUM SPONSOR
(ONLY ONE AVAILABLE)

• Recognition as exclusive Platinum Sponsor

• Exclusive logo placement on 500 champagne flutes. Logoed flutes will be distributed to attendees who have paid to participate in the UFCU Diamond Drop

• Opportunity to have your staff volunteer at the event by distributing logoed champagne flutes at the UFCU booth to participating attendees.

• Prominent logo placement on all official event tickets and wristbands (Up to 3,000)

• Logo placement on official event posters, registration website, and three event e-blasts

• Recognition on six presentation screens throughout the event

• Two company name mentions from the MC during the event + Mic time during the diamond winner announcement

• Up to two banner placements at event- UFCU must provide their own banners

• Company name mentions in all press materials

SOLD

UNITED FEDERAL CREDIT UNION
EVENT DESCRIPTION
Lights On Afterschool is part of a nationwide celebration of available afterschool activities. Hosted at the Boys & Girls Club’s East 9th Street facility, the event is designed to educate parents about the variety of available afterschool programs in our community and help keep kids off the streets and in productive programs. Dozens of local organizations and programs purchase booth space alongside a wide range of Boys & Girls Club programs. Families also enjoy a free meal while kids work on art projects, play games and enjoy bounce houses.

TARGET POPULATION
Lights on Afterschool is attended by 500 youth, parents and community members.

BRANDING OPPORTUNITIES
• Title Sponsorship
• Logo on eblasts distributed to all 20 Boys & Girls Club of the Truckee Meadows site lists
• One banner placement at the event (must provide your own banner)
• Logo on large video screen during the event
• Three social media mentions
• Recognition on event web page
• Recognition in Club Newsletter after the event

PARTNERSHIP COST:
$1,000 (ONLY ONE AVAILABLE)
EVENT DESCRIPTION
Arguably the most rewarding night for BGCTM. This is a formal dinner held to honor the male and female Youth of the Year (YOTY), members of the year, and community members who have gone above and beyond to help the Club, or who have overcome adversity in life to find success in academics, sports, arts and/or music. Attendees are often moved to tears as they listen to the YOTY speeches. We also highlight talented members with live performances. The objective of the night is to educate past and present donors/supporters about the Club's accomplishments over the past year and recognize those who have been major supporters of the Club.

TARGET POPULATION
Present and past donors, board members, potential donors, parents, volunteers, and general public

EVENT DATE
November 12, 2020

COLLATERAL DUE DATE
July 30, 2020
## Annual Awards Banquet

### Sponsorship Details

<table>
<thead>
<tr>
<th>$30,000 – Title Sponsor</th>
<th>$5,000 Annual Club Video Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Only one available)</td>
<td></td>
</tr>
<tr>
<td>• Exclusive title sponsor of the event</td>
<td>• Exclusive presenting sponsor of the Boys &amp; Girls Club promotional video that is played at the event</td>
</tr>
<tr>
<td>• “Presented by” and your company logo on all print materials, including save the date, invitation, program, event signage, and event tickets.</td>
<td>• Logo placement at the beginning and end of the video</td>
</tr>
<tr>
<td>• Recognition in event presentation</td>
<td>• Recognition during the event</td>
</tr>
<tr>
<td>• Presenting sponsor of the Youth of the Year for the evening</td>
<td>• One table of 10 at the event</td>
</tr>
<tr>
<td>• $20,000 of the sponsorship goes to scholarships for the YOTY</td>
<td>• Recognition on event website</td>
</tr>
<tr>
<td>• Five-minute speaking opportunity at the event</td>
<td>• Half page ad in the program</td>
</tr>
<tr>
<td>• Introduce the YOTY at the event</td>
<td>One social media mention</td>
</tr>
<tr>
<td>• Two tables of 10 at the event</td>
<td>• Recognition in Club newsletter</td>
</tr>
<tr>
<td>• Full page ad in the event program</td>
<td></td>
</tr>
<tr>
<td>• Recognition on event website</td>
<td></td>
</tr>
<tr>
<td>• Three social media mentions on all Club channels</td>
<td></td>
</tr>
<tr>
<td>• Recognition in Club newsletter</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$15,000 – Gold Sponsor</th>
<th>$3,000 Program Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Only one available)</td>
<td></td>
</tr>
<tr>
<td>• Exclusive gold sponsor of the event</td>
<td>• Exclusive placement as the back cover page of the event program</td>
</tr>
<tr>
<td>• Company logo on all print materials, including save the date, invitation, program, event signage, and event tickets</td>
<td>• One table of 10 at the event</td>
</tr>
<tr>
<td>• Recognition in event presentation</td>
<td>• Recognition on event website</td>
</tr>
<tr>
<td>• Two tables of 10 at the event</td>
<td>• Recognition in the Club newsletter</td>
</tr>
<tr>
<td>• Full page ad in the event program</td>
<td>One social media mention</td>
</tr>
<tr>
<td>• Recognition on event website</td>
<td></td>
</tr>
<tr>
<td>• Two social media mentions on all Club channels</td>
<td></td>
</tr>
<tr>
<td>• Recognition in Club newsletter</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$5,000 Annual Club Video Sponsor</th>
<th>$1,500 Member Award Presentation Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sold</td>
<td></td>
</tr>
<tr>
<td>HOT AUGUST NIGHTS FOUNDATION</td>
<td></td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500 Member Award Presentation Sponsor</td>
<td>• Opportunity to provide all clothing for the Youth of the Year and Members of the Year for the evening, including tuxedos and dresses</td>
</tr>
<tr>
<td>• Recognition on event website</td>
<td>• Half page ad in the program</td>
</tr>
<tr>
<td>• Half page ad in the program</td>
<td>• Recognition in Club newsletter</td>
</tr>
<tr>
<td>• Recognition in Club newsletter</td>
<td></td>
</tr>
</tbody>
</table>
Community Thanksgiving Dinner

EVENT DESCRIPTION
The Boys & Girls Club of Truckee Meadows annually hosts a Thanksgiving dinner for Club families and members of the community who may be in need of a Thanksgiving dinner or simply want to enjoy a delicious meal with family and friends. A full Thanksgiving meal, complete with turkey and all the fixings, is provided to all. Along with the meal, we also provide free flu shots, a family photo booth.

TARGET POPULATION
Over 1,200 Boys & Girls Club members and their families, along with community members, attend this event.

EVENT DATE
November 24, 2020 (Tuesday before Thanksgiving)

COLLATERAL DUE DATE
October 1, 2020

VOLUNTEER OPPORTUNITY
Thanksgiving is clearly a time to give back to the community. Sponsorship of this event means not only will you help provide meals to the community, but your staff will also get involved by helping with set-up, serving meals, or helping a person in need find a coat. It is quite possibly the most heartwarming event of the year for the Club.
### Community Thanksgiving
**SPONSORSHIP DETAILS**

<table>
<thead>
<tr>
<th>$10,000 – TITLE SPONSOR</th>
<th>$1,000 – SILVER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(ONLY ONE AVAILABLE)</strong></td>
<td><strong>(ONLY FIVE AVAILABLE)</strong></td>
</tr>
<tr>
<td>• Title Sponsorship</td>
<td>• One banner placement at the event*</td>
</tr>
<tr>
<td>• Two primary banner placements at the event* and logo on digital screens</td>
<td>• Company name on 2,500 event flyers and posters distributed throughout the community</td>
</tr>
<tr>
<td>• Logo on all family photo frames</td>
<td>• Company name on two e-blasts</td>
</tr>
<tr>
<td>• Primary logo on 2,500 event flyers and posters distributed throughout the community</td>
<td>• One social media mention</td>
</tr>
<tr>
<td>• Primary logo on two e-blasts</td>
<td>• Recognition in Club newsletter after the event</td>
</tr>
<tr>
<td>• Primary logo on all center pieces</td>
<td><em>Must provide your own banner(s)</em></td>
</tr>
<tr>
<td>• Five social media mentions</td>
<td></td>
</tr>
<tr>
<td>• Recognition in Club newsletter after the event</td>
<td></td>
</tr>
<tr>
<td>§2,500 – GOLD SPONSOR</td>
<td></td>
</tr>
<tr>
<td><strong>(ONLY TWO AVAILABLE)</strong></td>
<td></td>
</tr>
<tr>
<td>• Two banner placements at the event*</td>
<td></td>
</tr>
<tr>
<td>• Logo on 2,500 event flyers and posters distributed throughout the community</td>
<td></td>
</tr>
<tr>
<td>• Logo on two e-blasts</td>
<td></td>
</tr>
<tr>
<td>• Logo on all family photo frames</td>
<td></td>
</tr>
<tr>
<td>• Two social media mentions</td>
<td></td>
</tr>
<tr>
<td>• Recognition in Club newsletter after the event</td>
<td></td>
</tr>
</tbody>
</table>
**EVENT DESCRIPTION**
The National Fine Arts Competition is an opportunity to showcase members’ artistic talents in a public setting. Members spend time throughout the year learning about and experimenting with a variety of media, including pencil, charcoal, watercolor and acrylic. Those pieces are then displayed during the month of December, and viewers can vote on their favorites by age and category. The winners are entered into the Regional Fine Arts Competition through Boys & Girls Clubs of America.

**TARGET POPULATION**
The target population is Boys & Girls Club parents as well as the community at-large, as the display is public. Past venues have included local coffee houses and public art galleries and have been viewed by hundreds of community members.

**BRANDING OPPORTUNITIES**
- Title Sponsorship
- Opportunity to host the event (if desired) with banner and table
- Logo on eblast and flyer
- Three social media mentions
- Recognition in Club newsletter after the event

**PARTNERSHIP COST: $1,500 (ONLY ONE AVAILABLE)**
EVENT DESCRIPTION
Breakfast with Santa is a fun-filled event that provides a venue for children and families to celebrate the holidays together. A tasty breakfast is prepared and served by Club staff and community volunteers. After the meal, kids and families can work on art projects like gingerbread houses and Christmas cards, play in bounce houses and, of course, get their photo taken with Santa Claus. In partnership with the local foster family association, Breakfast with Santa is also used as a time for foster children to spend time with their biological parents in a fun and casual setting.

TARGET POPULATION
All Club families are our target audience for this event, as well as families involved in the foster care system and military families.

VOLUNTEER OPPORTUNITY
Will your staff have a fun and rewarding time at this annual holiday Club event? Um, does Santa put syrup on his pancakes? The answer is yes! Your team can help serve flapjacks, interact with kids and help members and their families get in the holiday spirit!

EVENT DATE
December, 2020

COLLATERAL DUE DATE
November 1, 2020

COLLATERAL
DUE DATE

EVENT DESCRIPTION
Breakfast with Santa is a fun-filled event that provides a venue for children and families to celebrate the holidays together. A tasty breakfast is prepared and served by Club staff and community volunteers. After the meal, kids and families can work on art projects like gingerbread houses and Christmas cards, play in bounce houses and, of course, get their photo taken with Santa Claus. In partnership with the local foster family association, Breakfast with Santa is also used as a time for foster children to spend time with their biological parents in a fun and casual setting.

TARGET POPULATION
All Club families are our target audience for this event, as well as families involved in the foster care system and military families.

VOLUNTEER OPPORTUNITY
Will your staff have a fun and rewarding time at this annual holiday Club event? Um, does Santa put syrup on his pancakes? The answer is yes! Your team can help serve flapjacks, interact with kids and help members and their families get in the holiday spirit!

BRANDING OPPORTUNITIES
• Title Sponsorship
• Logo on 1,000+ event flyers distributed to Boys & Girls Club sites throughout Reno/Sparks/Fernley
• Banner placement at the event (must provide your own banner)
• One site-wide e-blast promoting the event
• Three social media mentions
• Recognition in Club Newsletter after the event
• Opportunities to set up a promotional booth at the event
• Opportunity for kid- and family-friendly swag giveaways at event

PARTNERSHIP COST:
$3,500
(ONLY ONE AVAILABLE)
Fernley Breakfast with Santa

EVENT DESCRIPTION
Breakfast with Santa is a fun-filled event that provides a venue for children and families to celebrate the holidays together. A tasty breakfast is prepared and served by Club staff and community volunteers. After the meal, kids and families can work on art projects like gingerbread houses and Christmas cards, play in bounce houses and, of course, get their photo taken with Santa Claus. In partnership with the local foster family association, Breakfast with Santa is also used as a time for foster children to spend time with their biological parents in a fun and casual setting.

TARGET POPULATION
All Club families are our target audience for this event, as well as families involved in the foster care system and military families.

VOLUNTEER OPPORTUNITY
Will your staff have a fun and rewarding time at this annual holiday Club event? Um, does Santa put syrup on his pancakes? The answer is yes! Your team can help serve flapjacks, interact with kids and help members and their families get in the holiday spirit!

BRANDING OPPORTUNITIES
• Title Sponsorship
• Logo on 1,000+ event flyers distributed to Boys & Girls Club sites throughout Fernley
• Banner placement at the event (must provide your own banner)
• One site-wide e-blast promoting the event
• Three social media mentions
• Recognition in Club Newsletter after the event
• Opportunities to set up a promotional booth at the event
• Opportunity for kid- and family-friendly swag giveaways at event

PARTNERSHIP COST:
$3,500 (ONLY ONE AVAILABLE)
EVENT DESCRIPTION
Breakfast with Santa is a fun-filled event that provides a venue for children and families to celebrate the holidays together. A tasty breakfast is prepared and served by Club staff and community volunteers. After the meal, kids and families can work on art projects like gingerbread houses and Christmas cards, play in bounce houses and, of course, get their photo taken with Santa Claus. In partnership with the local foster family association, Breakfast with Santa is also used as a time for foster children to spend time with their biological parents in a fun and casual setting.

EVENT DATE
December, 2020

COLLATERAL DUE DATE
November 1, 2020

TARGET POPULATION
All Club families are our target audience for this event, as well as families involved in the foster care system and military families.

VOLUNTEER OPPORTUNITY
Will your staff have a fun and rewarding time at this annual holiday Club event? Um, does Santa put syrup on his pancakes? The answer is yes! Your team can help serve flapjacks, interact with kids and help members and their families get in the holiday spirit!

BRANDING OPPORTUNITIES
• Title Sponsorship
• Logo on 1,000+ event flyers distributed to Boys & Girls Club sites throughout Ely
• Banner placement at the event (must provide your own banner)
• One site-wide e-blast promoting the event
• Three social media mentions
• Recognition in Club Newsletter after the event
• Opportunities to set up a promotional booth at the event
• Opportunity for kid- and family-friendly swag giveaways at event

PARTNERSHIP COST:
$3,500 (ONLY ONE AVAILABLE)
Claymation Festival

EVENT DESCRIPTION
The Claymation Festival is a chance to show off the creativity and talents of Boys & Girls Club members. Leading up to the event, each Club site writes a story, designs sets and build characters out of clay. Then, with the help of our technology director- they film their work! This process exposes youth to all aspects of movie production as they explore their own creativity and learn about digital media as a potential career path. At the Festival, we roll out the red carpet for members and their families, view all films and give awards to the most outstanding in each category.

EVENT DATE
December, 2020

COLLATERAL DUE DATE
November 1, 2020

TARGET POPULATION
We attract youth and teen members, their families, and the local art/tech community to take part in this.

BRANDING OPPORTUNITIES
- Title Sponsorship
- Logo on event flyers
- Logos on movie screen before and after the movie screenings
- Banner placement at the Event (must provide your own banner)
- Advertisements in event program
- Inclusion in one site list e-blast promoting the event
- Two social media mentions
- Recognition in Club Newsletter (digital or print) after event

PARTNERSHIP COST: $1,000 (ONLY ONE AVAILABLE)

VOLUNTEER OPPORTUNITY
Help work with kids on the clay projects- paint sets, brainstorm story lines, or just come support them in the process! You can also participate in the judging or channel your inner Vanna White and help with distributing the awards at the ceremony.
Member Christmas Parties

EVENT DATE
December, 2020

COLLATERAL DUE DATE
October 1, 2020

TARGET POPULATION
Members ages 6-12. Our teen members are encouraged to give back and volunteer at this event. They then have their own celebration at a different time.

VOLUNTEER OPPORTUNITY
Presents, treats and Santa! Member Christmas parties are an awesome way to celebrate the holidays with deserving Club kids. Your staff can spend quality time with kids by leading smaller groups. Every conversation with a child is a chance to make an impact. Staff can also serve snacks or hand out sweatshirts. Community support just might warm up the holidays for a BGCTM Member.

BRANDING OPPORTUNITIES
• Banner and table at party, social media recognition
• Recognition in Club newsletter after the event
• Company logo on invitations

Member Christmas Parties

VOLUNTEER OPPORTUNITY
Presents, treats and Santa! Member Christmas parties are an awesome way to celebrate the holidays with deserving Club kids. Your staff can spend quality time with kids by leading smaller groups. Every conversation with a child is a chance to make an impact. Staff can also serve snacks or hand out sweatshirts. Community support just might warm up the holidays for a BGCTM Member.
## Member Christmas Parties

### EVENT LOCATIONS

- **Donald W. Reynolds Facility**
  - Address: 2680 E. Ninth St. Reno, NV 89512
- **William N. Pennington Facility**
  - Address: 1300 Foster Dr. Reno, NV 89509
- **Lois Allen Elementary School Site**
  - Address: 5155 McGuffy Rd. Sun Valley, NV 89433
- **Donald L. Carano Youth Center**
  - Address: 1090 Bresson Ave. Reno, NV 89502
- **Rollan Melton Elementary School Site**
  - Address: 6575 Archimedes Ln. Reno, NV 89523
- **Nancy Gomes Elementary School Site**
  - Address: 3870 Limkin St. Reno, NV 89506
- **Neil Road Youth Site**
  - Address: 3905 Neil Rd. Reno, NV 89502
- **Donner Springs Elementary School Site**
  - Address: 5125 Escuela Way Reno, NV 89502
- **Esther Bennett Elementary School Site**
  - Address: 5900 Sidehill St. Sun Valley, NV 89433
- **Lemmon Valley Youth Site**
  - Address: 325 Patrician Way Lemmon Valley, NV 89506
- **Verdi Elementary School**
  - Address: 250 Bridge St. Verdi, NV 89439
- **Hidden Valley Elementary School**
  - Address: 2115 Alphabet Dr. Reno, NV 89502
- **Desert Skies Middle School**
  - Address: 7550 Donatello Drive Reno, NV 89433
- **Our Lady of Snows Elementary School**
  - Address: 1125 Lander St Reno, NV 89509
- **Larry D. Johnson Community Center (Teen)**
  - Address: 1200 12th St. Sparks, NV 89431
- **Fernley Elementary & Intermediate Schools**
  - Address: 320 Highway 95A South Fernley, NV 89408
- **Ely Elementary & Intermediate Schools**
  - Address: 844 Aultman Way Ely, NV 89445
- **E. L. Wiegand Early Learning Center**
  - Address: 1270 Foster Dr. Reno, NV 89509
- **Community Assistance Center ELC**
  - Address: Community Assistance Center 355 Record St., Reno
- **Johnson Family Early Learning Center**
  - Address: 3700 Safe Harbor Way Reno, NV 89512
- **Early Learning Center Four**
  - Address: 440 Reno Avenue Reno, NV 89509

### SITE PARTY ONLY PARTY WITH MEMBER GIFTS

<table>
<thead>
<tr>
<th>Site</th>
<th>Party Only</th>
<th>Party with Member Gifts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donald W. Reynolds Facility</td>
<td>$1,500</td>
<td>$3,500</td>
</tr>
<tr>
<td>William N. Pennington Facility</td>
<td>$1,500</td>
<td>$3,500</td>
</tr>
<tr>
<td>Donald L. Carano Facility</td>
<td>$1,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Other Club Sites</td>
<td>$500</td>
<td>$1,500</td>
</tr>
</tbody>
</table>
EVENT DESCRIPTION
Every year, the Boys & Girls Club of Truckee Meadows provides sweatshirts to all of our members as a gift, at our site Christmas parties. These sweatshirts are a way for the Club to give each child something special during the holidays. More importantly, the sweatshirts may be the only item of warm clothing that some of our members will have for the winter. The sweatshirts become something that each of our 3,000+ members regularly wear around the community.

TARGET POPULATION
Sweatshirts are worn by more than 3,000 youth members and Club staff during the cold months and can be seen throughout the Reno/Sparks/Fernley community.

VOLUNTEER OPPORTUNITY
See the kids’ faces light up when they receive their free holiday sweatshirt. Be there to distribute at one or multiple site Christmas parties.

BRANDING OPPORTUNITIES
• Exclusive logo on 3,000+ sweatshirts given to Club members to wear around our community.

PARTNERSHIP COST:
$25,000 (ONLY ONE AVAILABLE)

SOLD
Renown Health
Hometown Health